

The Nita Wilson Collection of Australian Privately Ordered Aerogrammes

Volume 2

Additonal Information and Collation

By

Frank Whitfield

December 2016

Commonwealth of Australia.
Aerogrammes.

Printed privately under licence.

In 1946, the P.M.G. Department granted No. 1 licence to a firm of Melbourne printers to privately manufacture airletters for use by the public. However, this licence was relinquished after a few years. A photocopy only is held by exhibitor.

Licence No. 2 was granted to a firm of Sydney printers who commenced production in 1949 using the trade names of "Archer" and "Airlite". Examples of both are included in exhibit. They ceased production during the 1980's.

Aerogrammes with different firms' names but the same licence number are shown. This indicates that the licence holder is the printer or that the firm did not use its own licence number but that of the printer of the aerogramme.

From time to time, the Postal Authorities have altered the format and notified all Licencees accordingly. As it is rather costly to tool up for major changes, numerous licences have not been renewed. Since official requirements do not call for a sample when printed, it is more than likely many examples have been lost forever.

Although new licences are still obtainable, the trend today is to purchase aerogrammes from the Post Office and have them overprinted to the user's requirements as it is considerably cheaper.

This exhibit represents part of collection only.

(a) Subject to prior approval by the Postal Department, aerogramme forms may be privately manufactured for use by clients. The following conditions must be complied with in this connection:
  (i) The aerogramme must conform generally with the dimensions and set up of the aerogramme form supplied by the Post Office;
  (ii) the weight of the forms must be such, that, with stamp affixed, there are at least 170 forms to the lb. avoirdupois;
  (iii) the words "Approved by the Postmaster-General for acceptance as Aerogramme No. " must be indicated on the lower left-hand corner of the address side;
  (iv) the words "Attach one 10c postage stamp" must be printed in a frame in the upper right-hand corner of the address side;
  (v) eight proof copies of the proposed aerogramme form must be submitted to the Postal Department with a written request for authority to print, before they are put into use.

(b) Unstamped aerogrammes printed overseas may also be approved for posting in Australia if they conform generally with the conditions described above. Approval must be obtained before use and the words "Approved by the Postmaster-General for acceptance as an aerogramme in Australia, No. O.V....." printed on the lower left corner of the address side.

(c) Applications should be made to the Superintendent, Mail Exchange Branch, General Post Office, in the capital city of the State.

Extract from "Commonwealth of Australia" Post Office Guide No. 46 - 1969.

Commonwealth of Australia.
Aerogrammes.

Licence No. 9.
Granted to a firm of Sydney printers.

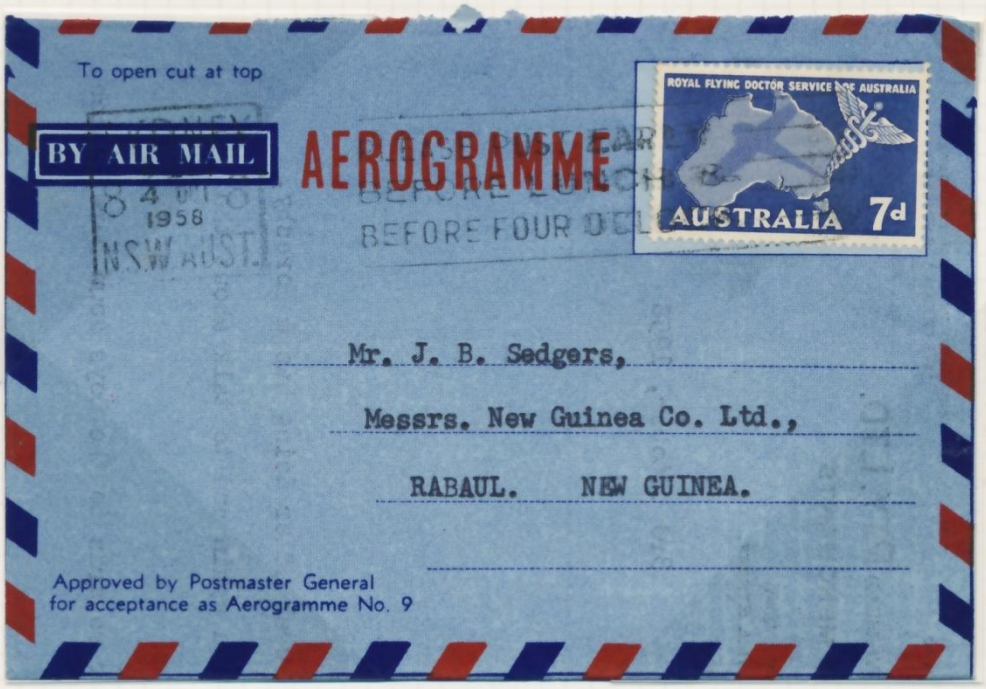
Correspondence relating to records made for Rolf Harris.



Licence No. 9, Licence holder & printer not known to displayer.

Commonwealth of Australia.
Aerogrammes.

Licence No. 9.
Granted to a firm of Sydney printers.



Circa 1953.

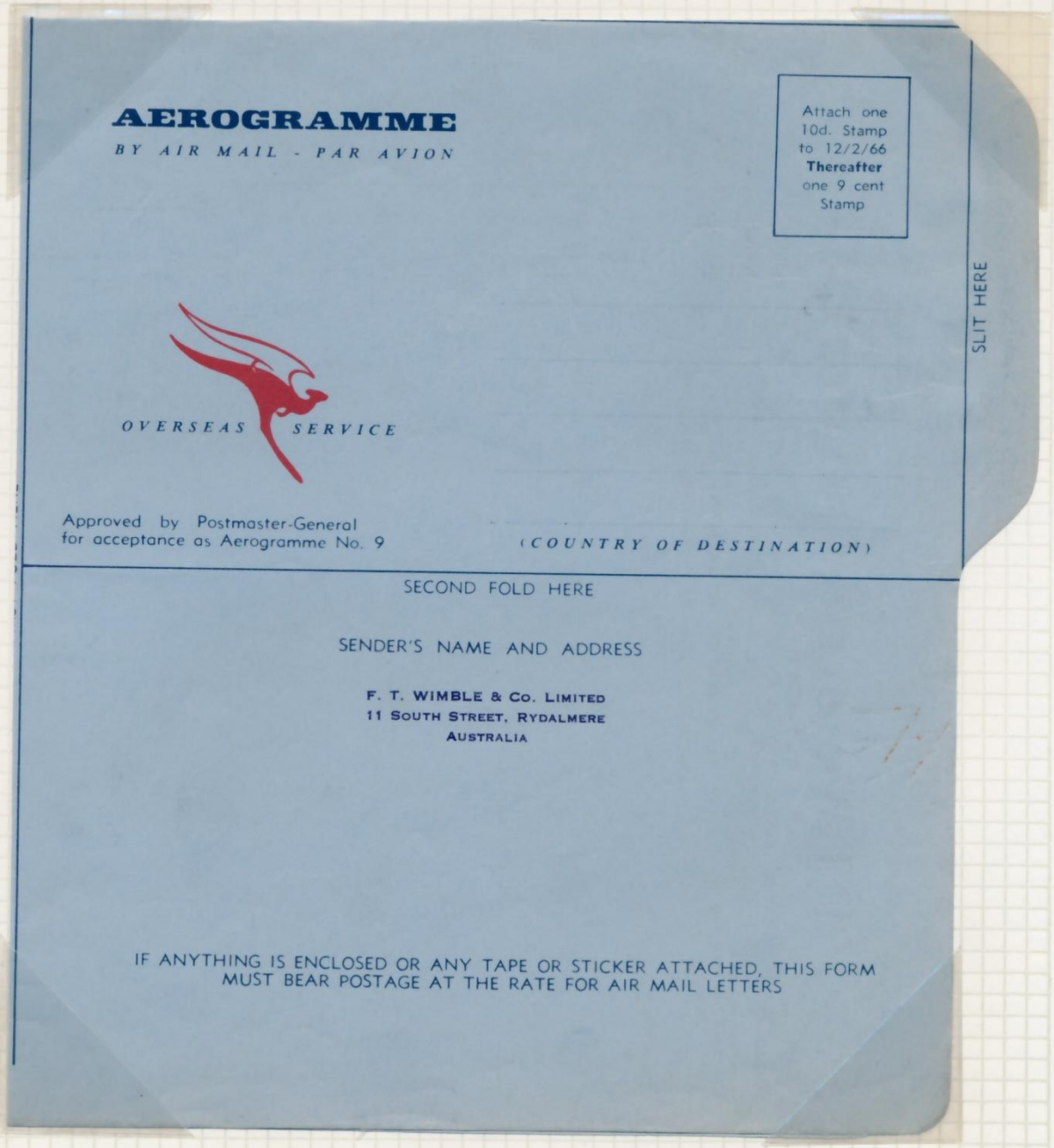


Circa 1952.

Licence No. 9, Licence holder & printer not known to displayer.

Commonwealth of Australia.
Aerogrammes.

Licence No. 9.
Granted to a firm of Sydney printers.



Licence No. 9, Licence holder & printer not known to displayer.

LAWSON SERIES
LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 9.
Granted to a firm of Sydney printers.



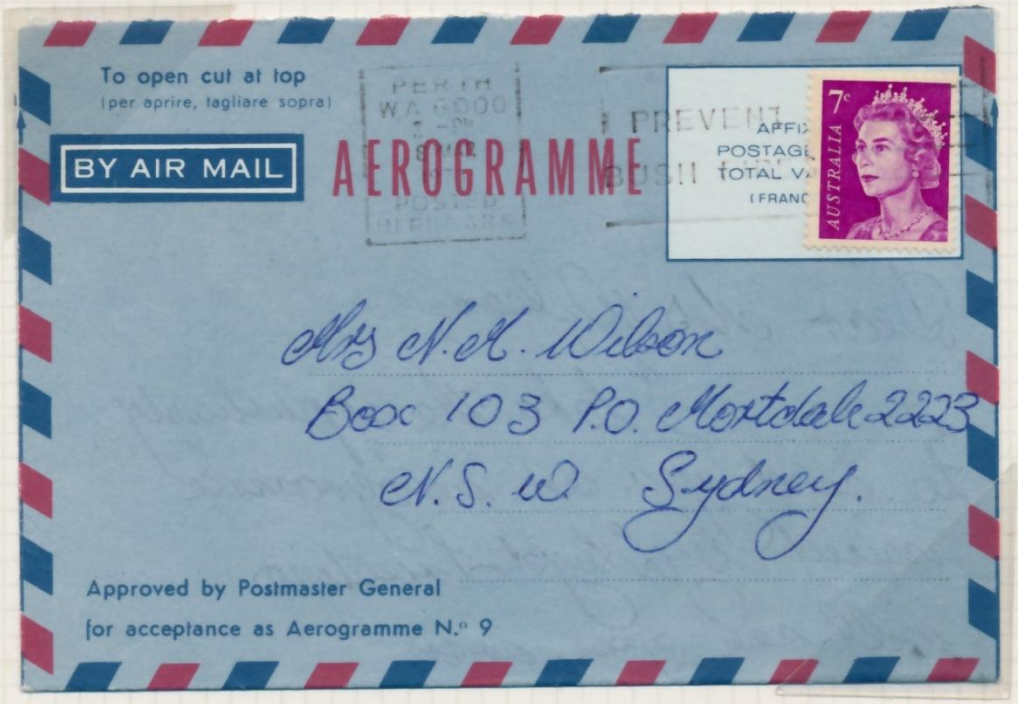
Circa 1950.

Circa 1954.

Licence No. 9, Licence holder & printer not known to displayer.

Commonwealth of Australia.
Aerogrammes.

Licence No. 9.
, Granted to a firm of Sydney printers.





Licence No. 9 , Licence holder & printer not known to displayer .

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Mrs. N.M. WILSON,
P.O. Box 103,
MORTDALE,
N.S.W. 2223

ST GEORGE PHILATELIC SOCIETY

Founded 1937

Mrs. N.M. WILSON.
President:.....
Mr. W. BAXTER.
Secretary:.....

March 26th. 1968

The Manager,
Central Press Pty. Ltd.,
505 Pitt St.,
S Y D N E Y. 2000.

Dear Sir,

Our Society is currently undertaking research into the evolution of aerogrammes used in this country and understand from an official list kindly supplied by the Postal authorities that you hold a licence from the Post-Master General's Department to print private aerogrammes.

We would be pleased if you could possibly let us have, say, three copies each of any past or present aerogramme forms printed by your company, for which we enclose a stamped addressed envelope.

Your assistance in our project will be greatly appreciated and we will, of course, be quite happy to meet any of your costs involved.

If you are holding a licence or licences on behalf of subsidiary companies or other firms in trust to carry out their printing requirements and feel that the copies requested cannot be sent without their authority we shall be grateful if you will advise the name and address of such companies or firms, when we shall make direct application for copies.

Dear Madam,

We have not printed Aerogrammes for many years and do not have any samples available.

Yours faithfully,

N M Wilson.

Mrs. N.M. Wilson,
President,
St. George Philatelic Society.

10

Licence No 10, issued to printer Central Press Pty. Ltd.
Sydney NSW.

NOTE - The previous letter has
no bearing on the Licence holder of following covers .

Commonwealth of Australia
Aerogrammes

With the Compliments

of

Radio Australia

Overseas Service

Australian Broadcasting
Commission

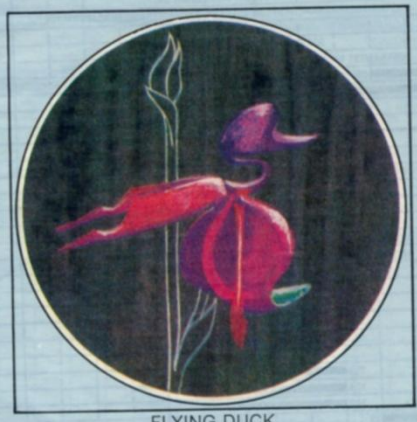
AEROGRAMME
BY AIR MAIL · PAR AVION

AFFIX 14c
STAMP HERE

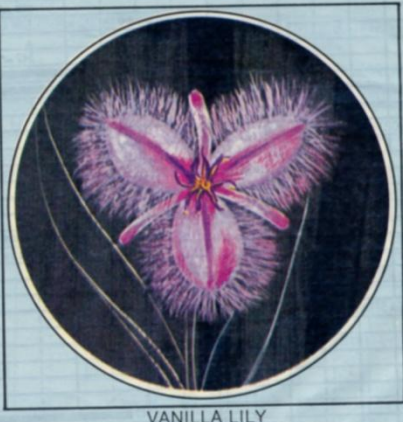
RADIO AUSTRALI

COUNTRY OF DESTINATION

Approved by the Postmaster General for acceptance as Aerogramme No. 10.



FLYING DUCK



VANILLA LILY

If unclaimed return to Radio Australia, Box 428G, Melbourne, 3001, Australia.

TO OPEN SLIT HERE FIRST

Licence 10 . Licence holder & printer
not known to displayer .

e previous letter has
ence holder of following covers.

AEROGRAMME
BY AIR MAIL · PAR AVION

MELBOURNE PAID 31DE75 VIC·AUST 3000 8

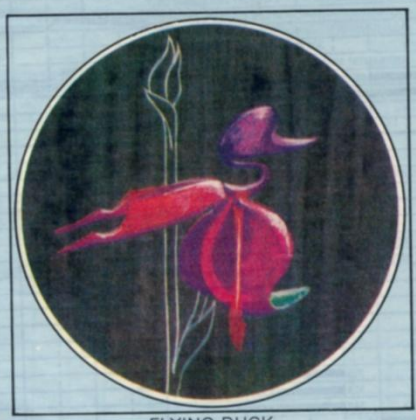
AFFIX 14c STAMP HERE

MR. W.D. OWEN,
MORDEN COLLEGE (FLAT 5),
BLACKHEATH,
LONDON, SE3 OPW,
ENGLAND.

COUNTRY OF DESTINATION

RADIO AUSTRALIA

Approved by the Postmaster General for acceptance as Aerogramme No. 10.



FLYING DUCK



VANILLA LILY

If unclaimed return to Radio Australia, Box 428G, Melbourne, 3001, Australia.

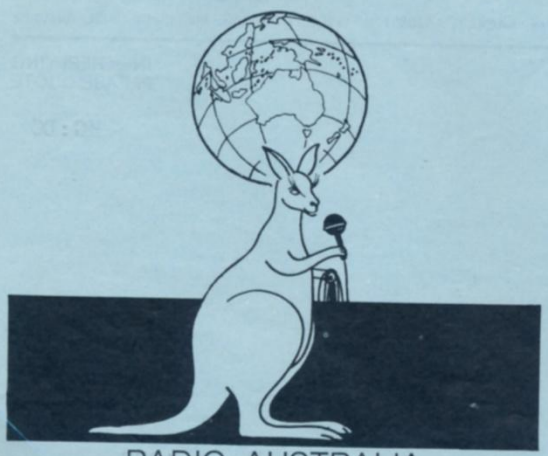
TO OPEN SLIT HERE FIRST

Licence 10. Licence holder & printer not known to displayer.

NOTE - The previous letter has no bearing on the Licence holder of following covers.

Commonwealth of Australia Aerogrammes

AEROGRAMME
BY AIR MAIL · PAR AVION



RADIO AUSTRALIA

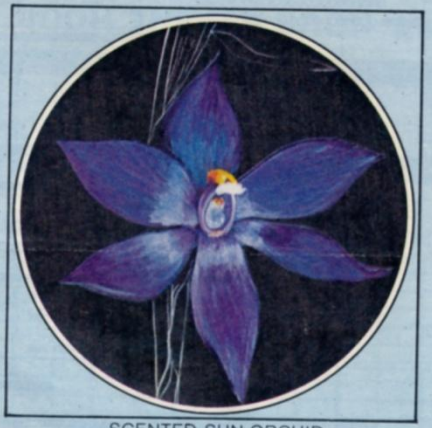
Approved by the Postmaster General for acceptance as Aerogramme No. 10.

MELBOURNE PAID 30 MAY 77 9 VIC AUST 3000

AFFIX 14c STAMP HERE

Mr. W. D. Owen,
Morden College, No.5.,
Blackheath,
LONDON. SE30PW.
ENGLAND.

COUNTRY OF DESTINATION



SCENTED SUN ORCHID



GREY BUSH-PEA

If unclaimed return to Radio Australia, Box 428G, Melbourne, 3001, Australia.

TO OPEN SLIT HERE FIRST

Licence 10. Licence holder & printer not known to displayer.

NOTE - The previous letter has no bearing on the Licence holder of following covers.

Commonwealth of Australia Aerogrammes

AEROGRAMME
BY AIR MAIL · PAR AVION



RADIO AUSTRALIA

Approved by the Postmaster General for acceptance as Aerogramme No. 10.

AFFIX 14c STAMP HERE

MELBOURNE VIC AUST 3000

MR. WILLIAM D. OWEN,
FLAT 5 MORDEN COLLEGE,
BLACKHEATH,
LONDON SE3 OPI,
ENGLAND.

COUNTRY OF DESTINATION



GOLDEN WATTLE



GREEN KANGAROO-PAW

Licence 10. Licence holder & printer not known to displayer.

Commonwealth of Australia
Aerogrammes

Licence No 12.

TELEPHONES:
*67 7395

Registered Office:
563-567 LITTLE LONSDALE STREET
MELBOURNE, 3000

J. BATTEN
PTY. LTD.
GENERAL PRINTER · LITHOGRAPHER · STATIONER

5th. April, 1968

Mrs. N.M. Wilson,
P.O. Box 103,
MORTDALE, N.S.W. 2223.

Dear Madam,

In reference to your enquiry for copies of Aerogrammes, we wish to advise you that we would have only our file copies of these forms, and therefore would refer you to H. C. Sleigh Limited Shipping Dept and the Taxation Dept. at London Stores Buildings Elizabeth St. Melbourne for the current forms.

Yours faithfully,
J. Batten Pty. Ltd.

H.G. Batten

General Manager.

Is still current ✓T

Licence No 12, issued to printer J. Batten Pty. Ltd.
Melbourne Vic.

Commonwealth of Australia
Aerogrammes (Private)

(Mrs.) N.M. Wilson, Box 103, P.O., MORTDALE. N.S.
2223.

L. Mansfield.

7th February, 1970.

The Manager,
H.C. Sleigh Limited,
Shipping Department,
160 Queen St.,
MELBOURNE. 3000.

Dear Sir,

The writer is currently undertaking research into the evolution of aerogrammes used in this country and I have been referred to you by J. Batten Pty. Ltd. I would be grateful if you could let me have a copy of any past or current (new format) aerogrammes used by you for my records please. I enclose a stamped addressed envelope.

Thanking you in advance,

Yours faithfully,

(Mrs.) Nita M. Wilson.
President.

Licnce No 12 , issued to printer J . Batten Pty . Ltd .
Melbourne Vic .

Commonwealth of Australia
Aerogrammes

Licence No 12.

H.C. SLEIGH LIMITED

SHIPPING DIVISION

CABLE AND TELEGRAPHIC ADDRESS
SLEIGHSHIP, MELBOURNE
TELEX 30358
TELEPHONES * 60 0521

SLEIGH CORNER
160 QUEEN STREET
MELBOURNE, C.1
AUSTRALIA
P.O. BOX 4348

KSW/SM

25th February, 1970.

Mrs. N.M. Wilson,
Box 103, P.O.,
MORTDALE. N.S.W. 2223.

Dear Madam,

We would acknowledge receipt of your letter of 7th February and for your information we enclose a copy of an aerogram form which is used by this company.

Yours faithfully,
H.C. SLEIGH LIMITED

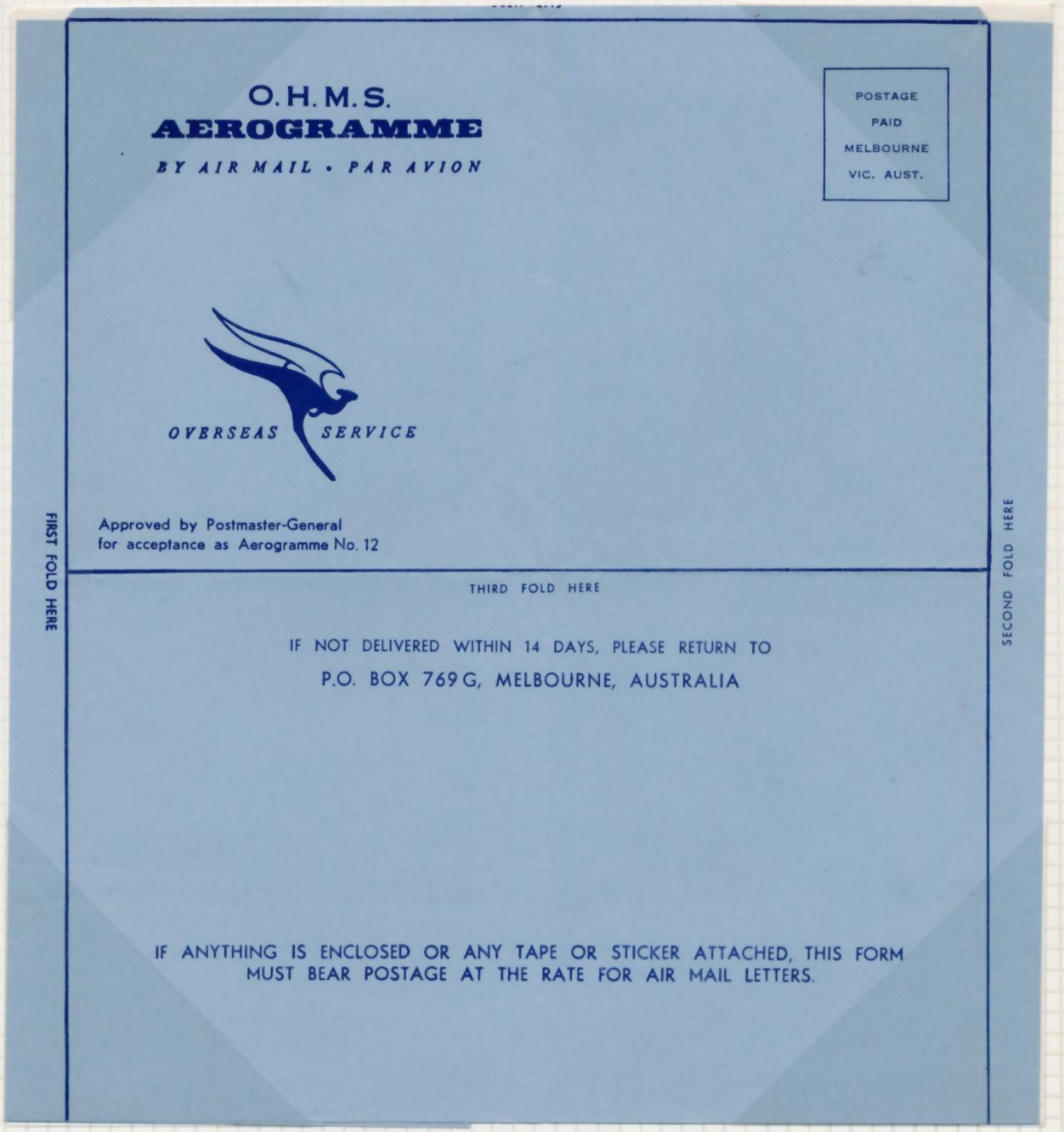
As Agents

Licence No 12, issued to printer J. Batten Pty. Ltd.
Melbourne Vic.

Commonwealth of Australia.
Aerogrammes.

Licence No. 12. Circa 1966/7.
Issued to a printing firm in Melbourne.

It is believed that this is the only aerogramme with a licence number which has printed on the front panel "O.H.M.S." and "Postage Paid Melbourne Vic. Aust." for the express use of a particular Government Department. (Letterhead inside).

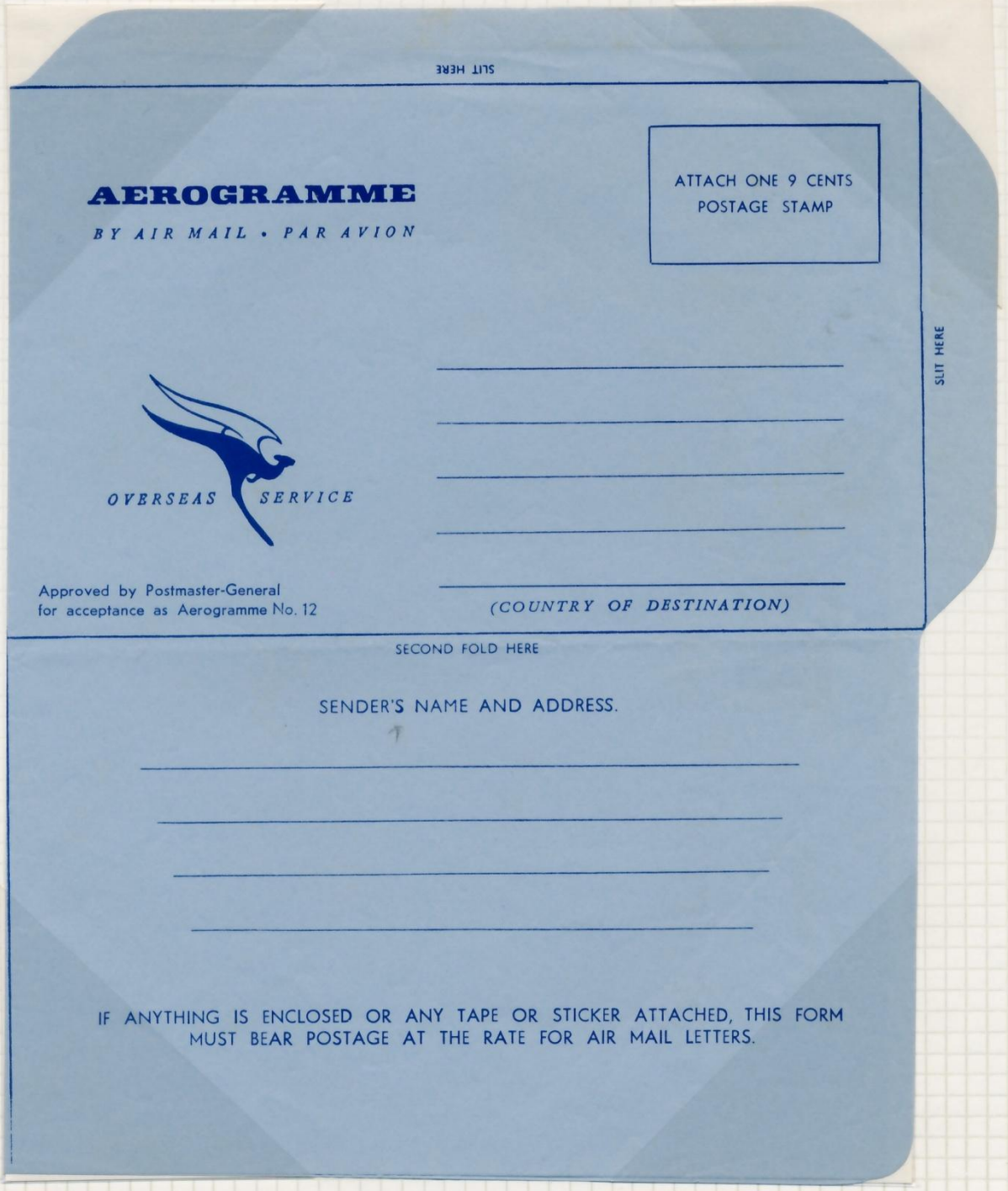


Licence No 12, issued to printer J. Batten Pty. Ltd.
Melborne Vic.

Commonwealth of Australia.
Aerogrammes.

Licence No. 12.
Issued to a printing firm in Melbourne.

Letterhead inside reads S.S. "Francis Drake" Dominion Far East line and their Flag.



Licence No 12, issued to printer J. Batten Pty. Ltd. Melborne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 12.
Issued to a printing firm in Melbourne.

Circa 1965.

Australia has never had an eight cent aerogramme postage rate - from 10d. the next value on Decimal currency day on 14th February 1966 was 9 cents.
Address lines are upside down.

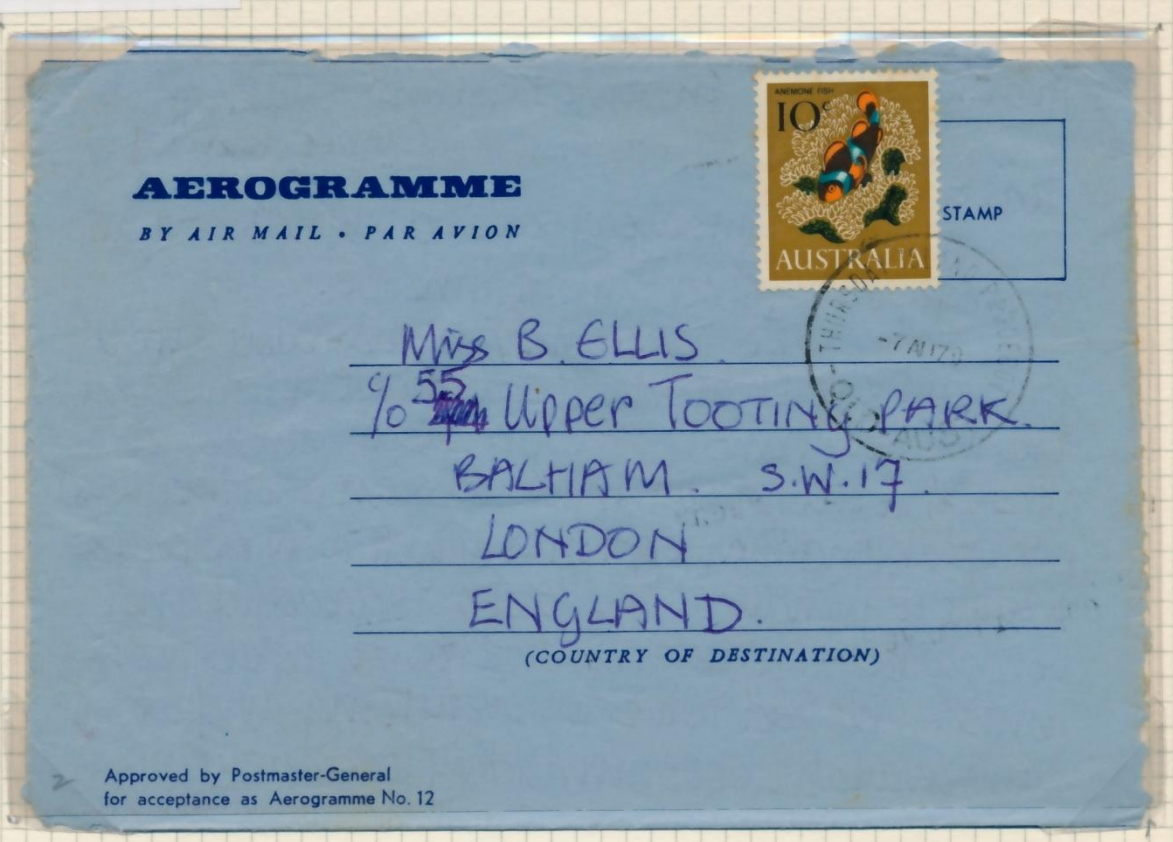


Licence No 12, issued to printer J. Batten Pty. Ltd.
Melborne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia
Aerogrammes

Licence No 12.



Licence No 12, issued to printer J. Batten Pty. Ltd.
Melbourne Vic.

Commonwealth of Australia.
Aerogrammes.

Licence No. 12.
Issued to a firm in Melbourne.

Circa 1968.
New Long Format.

It is believed that this is the only aerogramme with a licence number which has printed on the front panel "O.H.M.S." and "Postage Paid Melbourne Vic. Aust. 3000" for the express use of a particular Government Department. Letterhead inside. Return address on back panel shows postcode "3001".



Licence No 12, issued to printer J. Batten Pty. Ltd. Melborne Vic.

QANTAS

AUSTRALIA'S OVERSEAS AIRLINE

QANTAS HOUSE 70 HUNTER STREET SYDNEY
BOX 489 G.P.O. SYDNEY N.S.W. 2001
TELEPHONE 2 0369 TELEGRAMS "QANTAS"

PLEASE QUOTE REFERENCE CSR 7334

13 November, 1969

Mrs. N.M. Wilson,
Box 103, P.O.,
MORTDALE. N.S.W. 2223.

Dear Mrs. Wilson,

Recently I received your letter asking details of aerogrammes in Australia.

All franking of our past first flight covers is done through the post office, so we do not hold a licence, however, if ever you feel that I can assist the Philatelic Society in any way, I will be only too pleased to help.

I am enclosing a copy of our application form listing first flight covers available that might be helpful to collectors.

Yours sincerely,

for W.J. Hewett,
SALES PROMOTION MANAGER.

Licence No 14, issued to Qantas Empire Airways Ltd.
Sydney NSW.

Commonwealth of Australia.
Aerogrammes.
(Private)

Licence No. 14.
Granted to Qantas Empire Airways Ltd. - not current.

A photograph taken by the owner of this collection of a "SPECIMEN" of the special Coronation Aerogramme issued on the Coronation of Queen Elizabeth 11.



Licence No. 14. issued to Qantas Empire Airways Ltd.
Sydney NSW.



Licence No. 14 . issued to Qantas Empire Airways Ltd Sydney NSW .

Commonwealth of Australia.
Aerogrammes.

Licence No. 14. Circa 1952.

A set of 24 aerogrammes/air letters (12 to London from Sydney, Singapore, Karachi, Colombo, Wellington (N.Z.), Suva, Cocos Is., Mauritius, Pt. Moresby, Honiara, Norfolk Is. and Vila all dated 2/6/1953 and from London to same destinations as above, postmarked "London 3/6/1953 - Long Live the Queen") was issued by Qantas to commemorate the occasion of the Coronation of Queen Elizabeth II.

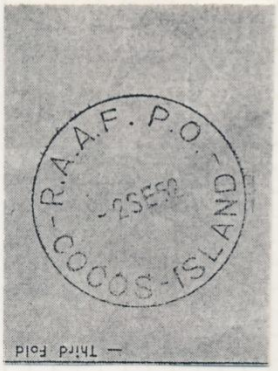


Licence No. 14. issued to Qantas Empire Airways Ltd. Sydney NSW.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14. Circa 1952.
Granted to Qantas Empire Airways Ltd. - not current.

Qantas inaugurated the first direct service between Australia and South Africa across the Indian Ocean from Sydney via Perth, Cocos Island and Mauritius. These airletters were carried on the Sydney - Cocos Island and the return leg from Cocos Island - Sydney.









Licence No. 14 . issued to Qantas Empire Airways Ltd .
Sydney NSW .

tion on reverse

3 4 4 9863

Mr.P.A.Turner
167 Gale Rd.
Maroubra 2035
18-3-88

Mrs. Nita Wilson
P.O. Box 1988
Oatley 2223

Dear Mrs. Wilson,

Mr. Richard Peck of the Mint Museum suggested that I contact you re aerogrammes. I have almost completed a detailed catalogue on Qantas Airmails and like all jobs of this nature never seem to quite reach the end.

I have enclosed a photocopy of an Airletter that I Discovered in an old auction catalogue. The Airletter was carried on the first commercial service to South Africa and whilst there exists thousands of commemorative covers for this flight this is the first example of an Airletter that I have seen.

The only possible reference that I can find that may refer to it is in the Australian Stamp Catalogue under the sub-heading "Aerogrammes with imprints and printed or rubber stamped cachets" numbered A3C-C. Note that the photocopy has a printed Qantas logo on the top left hand corner.

The points that I hope that you will be able to help me with are;-

1. Are the aerogrammes refered to in the catalogue and the photocopy one and the same ?

2. The enclosed example was flown Cocos Island to Sydney. Can I assume that there are other examples flown over other sectors the same as the commemorative covers were ?

3. If any of the above is true, how many Aer Letters were carried on each sector ?

4. Do you have any other information or advice that may be of assistance to me ?

I look forward to hearing from you in the near furure.

Yours faithfully

P.A. Turner



COCOS (KEELING) ISLANDS.

1952 FFC COCOS - SYDNEY. Rare Qantas Air-letter form PMG PMG No.14 with 1d. Princess and 9d; Platypus attached cds RAAF PO COCOS ISLAND 8/9/52. Struck with rectangular flight cachet on front and b/s on arrival Sydney. Fine and very scarce. 30 - 40.00

QANTAS EMPIRE AIRWAYS LTD.
(INCORPORATED IN QUEENSLAND)

SHELL HOUSE, CARRINGTON ST., SYDNEY

BOX 489, G.P.O., SYDNEY
TELEGRAMS: "QANTAS"
TELEPHONE: B0271

PLEASE QUOTE REF.:

20th April, 1953.

C I R C U L A R

CORONATION COVERS & AIRLETTERS

We have pleasure in announcing that arrangements have been made for the carriage of Coronation Souvenir Covers and Airletters at the time of the Coronation in June.

Covers and Airletters will be carried in each direction as stated on the attached application form but no two-way covers will be handled by the Company. The price of covers is also shown whilst the charge for Airletters will be 1/6d. Aust. for any sector. The prices quoted include a moderate service charge for which the Company undertakes to post, collect and return covers to sender after the service.

Within Australia only, covers blank may be purchased from any office of the Company or from some of the leading Departmental Stores and Stationers in each Capital City at a charge of 3d. each.

The Souvenir covers measure $6\frac{1}{2}$" x $3\frac{5}{8}$" and have a three colour design on the left hand side. The colours are deep red, blue and gold. The feature of the design is the embossed crown in red and gold. The Airletters are in two colours, namely red and blue on a grey background.

As far as possible covers will be franked and posted from each point on the 2nd June, 1953, and back-stamped at destination. All covers will bear Coronation stamps, postmarked wherever possible "First Day of Issue".

Special conditions applying at some points are as follows:-

SYDNEY

The Postmaster-General has announced that a special Coronation Air Mail will leave Sydney on 2nd June, 1953. Philatelic facilities to be provided by the Post Office include the cacheting of all Covers and Airletters. We have arranged to affix "First Day of Issue" stamps on 25th May, 1953, and to have covers franked and dispatched by the Coronation Day Flight on 2nd June.

LONDON

Since the issue of Coronation stamps is to be on 3rd June, we are hopeful that we will be able to arrange for "First Day of Issue" stamps and to have covers dispatched by the London Post Office on 3rd June.

KARACHI

There will be no special issue of Coronation stamps but covers will be franked and dispatched on 2nd June.

SINGAPORE

In the Federated States of Malaya, a 10 cent Coronation stamp is to be issued by each of the 9 States, 2 Settlements and the Colony of Singapore. For a total charge of 4/6d. Aust., we will arrange to affix a complete set of 12 "First Day of Issue" Coronation stamps. Due to the size of these stamps, it will be necessary to place some on the reverse side of the envelope.

COCOS ISLANDS

Covers and Airletters posted from Cocos Islands will bear Malayan stamps since the Civil Post Office is administered through Singapore.

Addressing of Covers and Airletters will be carried out by Q.E.A. Ltd., Sydney, after which they will be dispatched to the various originating points together with instructions for the affixing of stamps and handling. If specially requested the Company will address covers to a private address in the country of destination but such covers will not be returned subsequently to the point of origin by the Company.

Your attention is drwn to the fact that the Company will not accept responsibility should covers be lose, damaged or mislaid. Stamped covers will be returned to the public as soon as possible after posting but it will be appreciated that, depending on the volume of mail, it may not be possible to return all covers to Sydney from the various points by the first return service.

Applications should be forwarded either to the nearest Qantas Office or Agent, or the undersigned, in sufficient time to reach Sydney by 20th May, 1953. The early closing date is necessary since Coronation Stamps will be issued by the various Post Offices from 25th May onwards.

When forwarding applications would you please enclose a remittance sufficient to cover your order. As covers will be returned after the service, by surface mail, an additional amount should be included in the case of overseas applicants to cover airmail postage, if required. (The overseas second class airmail postage rate is 3/- per 2 ounces.)

Should any further information be required, we suggest that you contact the nearest Company Representative or alternatively direct your enquiries to the under-signed.

Yours faithfully,
for QANTAS EMPIRE AIRWAYS LIMITED.

B. J. Hinchcliffe

B.J. HINCHCLIFFE.

Commonwealth of Australia

Postmaster-General's Department

In Reply Please Quote
No. N221/1/53

Answered 15/5/53

GENERAL POST OFFICE
SYDNEY
NEW SOUTH WALES

Telephone: B 040, Extn.
Telegrams: "Deputy" Sydney

Dear Sir/Madam,

It has been decided to recognise the occasion of the Coronation (on 2nd June, 1953) by the provision of a special philatelic air mail service in connection with the B.O.A.C. - Qantas flight scheduled to depart from Sydney for London on Coronation Day. All articles to be conveyed on this flight will be impressed with the Sydney postmark of 4 p.m. on 2nd June, 1953.

Mail will be accepted for addresses in the United Kingdom (one-way service) and for addresses in Australia via London (return cover service).

Articles intended for carriage by the Coronation Day flight must bear the endorsement "Coronation Day Flight" close to the inscription "By Air Mail". Articles intended for the "Return Cover" service must be addressed to the Australian address desired with the additional words "via London".

Prior to despatch, articles will be impressed with a special cachet appropriate to the occasion and where sufficient space is available, the impression will be made on the face of the cover. If a clear space is not available on the face the cachet will be impressed on the back of the cover.

The articles should be forwarded under cover to the Superintendent, Mail Branch, G.P.O. Sydney, and the appropriate domestic fees for surface or air transmission must be prepaid by the sender.

The mail closes at the G.P.O. Sydney at 4 p.m. on 2.6.53 but articles forwarded under cover to the office of the Superintendent, Mail Branch, Sydney, should reach that office by 12 noon on 2.6.53.

The inclusive postage and airmail fees for letters will be 2/- per ½ oz. to the United Kingdom (one-way service) and 4/- per ½ oz. for return service to Australia via London. Airletters may be accepted and the charges will be 10d. for one-way service and 1/8d. for return service.

The registration service is available if desired, one fee only being required for either the one-way service or the return cover service.

As a matter of interest Qantas Empire Airways Ltd. is printing commemorative covers and is arranging for its offices and agents throughout Australia and overseas to provide an extensive cover service which will embrace also special Coronation flights on other Qantas routes.

Yours faithfully,

(W. A. MARTIN)
SUPERINTENDENT, MAIL BRANCH.

Commonwealth of Australia — Postmaster-General's Department

In Reply Please Quote
No. N221/3/3

Answered 17/7/53

GENERAL POST OFFICE
SYDNEY
NEW SOUTH WALES

Telephone: B 040, Extn.
Telegrams: "Deputy" Sydney

Dear Sir/Madam,

It has been decided to recognise the occasion of the Coronation (on 2nd June, 1953) by the provision of a special philatelic air mail service in connection with the B.O.A.C. - Qantas flight scheduled to depart from Sydney for London on Coronation Day. All articles to be conveyed on this flight will be impressed with the Sydney postmark of 4 p.m. on 2nd June, 1953.

Mail will be accepted for addresses in the United Kingdom (one-way service) and for addresses in Australia via London (return cover service).

Articles intended for carriage by the Coronation Day flight must bear the endorsement "Coronation Day Flight" close to the inscription "By Air Mail". Articles intended for the "Return Cover" service must be addressed to the Australian address desired with the additional words "via London".

Prior to despatch, articles will be impressed with a special cachet appropriate to the occasion and where sufficient space is available, the impression will be made on the face of the cover. If a clear space is not available on the face the cachet will be impressed on the back of the cover.

The articles should be forwarded under cover to the Superintendent, Mail Branch, G.P.O. Sydney, and the appropriate domestic fees for surface or air transmission must be prepaid by the sender.

The mail closes at the G.P.O. Sydney at 4 p.m. on 2.6.53 but articles forwarded under cover to the office of the Superintendent, Mail Branch, Sydney, should reach that office by 12 noon on 2.6.53.

The inclusive postage and airmail fees for letters will be 2/- per ½ oz. to the United Kingdom (one-way service) and 4/- per ½ oz. for return service to Australia via London. Airletters may be accepted and the charges will be 10d. for one-way service and 1/8d. for return service.

The registration service is available if desired, one fee only being required for either the one-way service or the return cover service.

As a matter of interest Qantas Empire Airways Ltd. is printing commemorative covers and is arranging for its offices and agents throughout Australia and overseas to provide an extensive cover service which will embrace also special Coronation flights on other Qantas routes.

Yours faithfully,

QANTAS EMPIRE AIRWAYS LTD.
(INCORPORATED IN QUEENSLAND)
SHELL HOUSE, CARRINGTON ST., SYDNEY

BOX 489, G.P.O., SYDNEY
TELEGRAMS: "QANTAS"
TELEPHONE: B0271

Received 13/5/53

PLEASE QUOTE REF.:

Dear Sir/Madam,

C I R C U L A R

CORONATION COVERS & AIRLETTERS

We have pleasure in announcing that arrangements have been made for the carriage of Coronation Souvenir Covers and Airletters at the time of the Coronation in June.

Covers and Airletters will be carried in each direction as stated on the attached application form but no two-way covers will be handled by the Company. The price of covers is also shown whilst the charge for Airletters will be 1/6d. Aust. for any sector. The prices quoted include a moderate service charge for which the Company undertakes to post, collect and return covers to sender after the service.

Within Australia only, covers blank may be purchased from any office of the Company or from some of the leading Departmental Stores and Stationers in each Capital City at a charge of 3d. each.

The Souvenir covers measure $6\frac{1}{2}$" x $3\frac{5}{8}$" and have a three colour design on the left hand side. The colours are deep red, blue and gold. The feature of the design is the embossed crown in red and gold. The Airletters are in two colours, namely red and blue on a grey background.

As far as possible the covers will be franked and posted from each point on the 2nd June, 1953, and back-stamped at destination. All covers will bear Coronation stamps, postmarked wherever possible "First Day of Issue".

Special conditions applying at some points are as follows:-

SYDNEY

The Postmaster General has announced that a special Coronation Air Mail will leave Sydney on 2nd June, 1953. Philatelic facilities to be provided by the Post Office include the cacheting of all Covers and Airletters. In addition we have arranged to affix "First Day of Issue" stamps on 25th May, 1953, and to have covers again franked and dispatched by the Coronation Day Flight on 2nd June.

LONDON

Since the issue of Coronation stamps is to be on 3rd June, we are hopeful that we will be able to arrange for "First Day of Issue" stamps and to have covers dispatched by the London Post Office on 3rd June.

COCOS ISLANDS

Covers and Airletters posted from Cocos Islands will bear Malayan stamps since the Civil Post Office is administered through Singapore.

Addressing of covers and airletters will be carried out by Q.E.A. Ltd., Sydney, after which they will be dispatched to the various originating points together with instructions for the affixing of stamps and handling. If specially requested the Company will address covers to a private address in the country of destination but such covers will not be returned subsequently to the point of origin by the Company.

Your attention is drawn to the fact that the Company will not accept responsibility should covers be lost, damaged or mislaid. Stamped covers will be returned to the public as soon as possible after posting but it will be appreciated that, depending on the volume of mail, it may not be possible to return all covers to Sydney from the various points by the first return service.

Applications should be forwarded either to the nearest Qantas Office or Agent, or the undersigned, in sufficient time to reach Sydney by 20th May, 1953. The early closing date is necessary since Coronation Stamps will be issued by the various Post Offices from 25th May onwards.

When forwarding applications would you please enclose a remittance sufficient to cover your order. As covers will be returned after the service, by surface mail, an additional amount should be included in the case of overseas applicants to cover airmail postage, if required. (The overseas second class airmail postage rate is 3/- per 2 ounces.).

Should any further information be required, we suggest that you contact the nearest Company Representative or alternatively direct your enquiries to the under-signed.

Yours faithfully,
for QANTAS EMPIRE AIRWAYS LIMITED.

B. J. Hinchcliffe
per B.J.H.

B.J. HINCHCLIFFE.

KARACHI

There will be no special issue of Coronation stamps but covers will be franked and dispatched on 2nd June.

QANTAS EMPIRE AIRWAYS LTD.
(INCORPORATED IN QUEENSLAND)
SHELL HOUSE, CARRINGTON ST., SYDNEY

BOX 489, G.P.O., SYDNEY
TELEGRAMS: "QANTAS"
TELEPHONE: B0271

Received 13/5/53

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Should any further information be required, we suggest that you contact the nearest Company Representative or alternatively direct your enquiries to the under-signed.

Yours faithfully,
for QANTAS EMPIRE AIRWAYS LIMITED.

B. J. Hinchcliffe
per R.H.C.

B.J. HINCHCLIFFE.

QANTAS EMPIRE AIRWAYS LTD.
(INCORPORATED IN QUEENSLAND)
SHELL HOUSE, CARRINGTON ST., SYDNEY

BOX 489 G.P.O. SYDNEY
TELEGRAMS: "QANTAS"
TELEPHONE: BX 271

PLEASE QUOTE REF.

AAK53/214

7th May, 1953.

Mr. K.C. Swanston,
15 Tobruk Street,
Littleton,
LITHGOW 2W.

Dear Sir:

Thank you for your letter dated 5th May 1953, concerning Coronation Covers.

We can arrange to affix the complete set of Australian stamps for you at a cost of 3/9d. These will of course be posted to London on the 2nd June as part of the Coronation Day mail.

We cannot arrange to post covers direct to Canada, South Africa, Kenya or Southern Rhodesia but if you so desire we can forward the covers ordered under separate cover to addressees in such places. All that is required on your part is to show those addressees on the application form. Similarly if you wish to order the complete set of Australian Coronation stamps this also must be particularly mentioned on the application form.

Twelve application forms are enclosed as requested.

Yours faithfully,
for QANTAS EMPIRE AIRWAYS LIMITED,

B.J. Hincheliffe

(B.J. Hincheliffe)
General Manager's Office

Encl.

QANTAS EMPIRE AIRWAYS LTD.
(INCORPORATED IN AUSTRALIA)

SHELL HOUSE CARRINGTON ST. SYDNEY

BOX 489 G.P.O. SYDNEY
TELEGRAMS "QANTAS"
TELEPHONE BX 273

PLEASE QUOTE REF
AAK55/214

3rd July, 1953.

Dear Sir/Madam,

CORONATION SOUVENIR COVERS AND AIRLETTERS

The full set of Coronation covers and airletters comprises a total of 24 covers and 24 airletters as follows:-

Sydney/London	London/Sydney
Singapore/London	London/Singapore
Karachi/London	London/Karachi
Colombo/London	London/Colombo
Auckland/London	London/Auckland
Suva/London	London/Suva
Cocos Is./London	London/Cocos Is.
Mauritius/London	London/Mauritius
Pt. Moresby/London	London/Port Moresby
Honiara/London	London/Honiara
Norfolk Is./London	London/Norfolk Is.
Vila/London	London/Vila

In addition we carried a limited number of special covers as follows:-

Sydney/London - full set of 3 Australian Coronation stamps
London/Sydney - full set of 4 English Coronation stamps
Singapore/London - full set of 12 Malayan State stamps including a stamp for each of the 9 States, 2 Settlements and the Colony of Singapore.

All covers and airletters were posted on the 2nd June, 1953, with the exception of those posted from London which were posted on 3rd June. All Coronation stamps used were "First Day of Issue" with the exception of covers and airletters posted from Sydney. The Australian Coronation stamps were first issued on 25th May, 1953.

No Coronation stamps were issued at Karachi, Port Moresby or Norfolk Island.

We expect to have a limited supply of surplus covers and airletters which we will offer for sale at the original price.

Yours faithfully,
for QANTAS EMPIRE AIRWAYS LIMITED.

B.J. Hinchcliffe

B.J. HINCHCLIFFE.

QANTAS EMPIRE AIRWAYS LIMITED

IN ASSOCIATION WITH B.O.A.C. AND T.E.A.L.

CORONATION AIR-MAIL SOUVENIR COVERS & AIRLETTERS

To: Q.E.A. Ltd.,
Box 489, G.P.O.,
SYDNEY, N.S.W.

I require Coronation a) Souvenir Covers - b) Airletters - to be posted on my behalf over the following sectors and subsequently returned to me as follows:-

	Price Aust.	Air Covers No. Req.	Air Letters No. Req.		Price Aust.	Air Covers No. Req.	Air Letters No. Req.
Sydney/London	2/9d.	_____	_____	London/Sydney	2/9d.	_____	_____
Singapore/London	2/3d.	_____	_____	London/Singapore	2/3d.	_____	_____
Karachi/London	2/9d.	_____	_____	London/Karachi	2/3d.	_____	_____
Colombo/London	2/3d.	_____	_____	London/Colombo	2/3d.	_____	_____
Auckland/London	2/3d.	_____	_____	London/Auckland	2/9d.	_____	_____
Suva/London	3/6d.	_____	_____	London/Suva	2/9d.	_____	_____
Cocos Is./London	2/6d.	_____	_____	London/Cocos Is.	2/3d.	_____	_____
Mauritius/London	2/-d.	_____	_____	London/Mauritius	2/9d.	_____	_____
Pt. Moresby/London	2/9d.	_____	_____	London/Pt. Moresby	2/9d.	_____	_____
Honiara/London	2/3d.	_____	_____	London/Honiara	2/9d.	_____	_____
Norfolk Is./London	2/9d.	_____	_____	London/Norfolk Is.	2/9d.	_____	_____
Vila/London	2/3d.	_____	_____	London/Vila	2/9d.	_____	_____

Total: (No. of Air Covers).....@.....each=

.....@.....each=

.....@.....each=

.....@.....each=

(No. of Airletters).....@..1/6.Aust....each=

Remittance Enclosed: £.....

Envelopes should be returned after posting to:

NAME (Block Letters).....

ADDRESS.....

.....

The acknowledgment form below will be dispatched provided a stamped addressed envelope is sent with the order.

Additional information on reverse side of sheet.

FOR Q.E.A. USE ONLY

To:..... ..... Date.....

.....

.....

CORONATION AIR-MAIL SOUVENIR COVERS/AIRLETTERS

We thank you for your order of the enclosing remittance for and have noted your requirements.

.....
for Q.E.A. Ltd.

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IN ASSOCIATION WITH B.O.A.C. AND T.E.A.L.

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Singapore/London	2/3d.	_____	_____	London/Singapore	2/3d.	_____	_____
Karachi/London	2/9d.	_____	_____	London/Karachi	2/3d.	_____	_____
Colombo/London	2/3d.	_____	_____	London/Colombo	2/3d.	_____	_____
Auckland/London	2/3d.	_____	_____	London/Auckland	2/9d.	_____	_____
Suva/London	3/6d.	_____	_____	London/Suva	2/9d.	_____	_____
Cocos Is./London	2/6d.	_____	_____	London/Cocos Is.	2/3d.	_____	_____
Mauritius/London	2/-d.	_____	_____	London/Mauritius	2/9d.	_____	_____
Pt. Moresby/London	2/9d.	_____	_____	London/Pt. Moresby	2/9d.	_____	_____
Honiara/London	2/3d.	_____	_____	London/Honiara	2/9d.	_____	_____
Norfolk Is./London	2/9d.	_____	_____	London/Norfolk Is.	2/9d.	_____	_____
Vila/London	2/3d.	_____	_____	London/Vila	2/9d.	_____	_____

Total: (No. of Air Covers).....@.....each=

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FOR Q.E.A. USE ONLY

To:..... ..... Date.....

.....

.....

CORONATION AIR-MAIL SOUVENIR COVERS/AIRLETTERS

We thank you for your order of the enclosing remittance for and have noted your requirements.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14.



Licence No. 14. issued to Qantas Empire Airways Ltd.
Sydney NSW.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14.



Licence No. 14 . issued to Qantas Empire Airways Ltd .
Sydney NSW .

Commonwealth of Australia.
Aerogrammes.

Licence No. 14.
"Approved by Postmaster-General for acceptance as Airletter No. 14 was not acceptable by the postal authorities in Karachi and was crossed out by them with the alteration of the wording to:- "Approved by Director General Post & Telegraph-Karachi for acceptance as Airletter".





Licence No. 14. issued to Qantas Empire Airways Ltd.
Sydney NSW.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14.

Printing of:-
"To open cut at top",
"By Air Mail" and
"Airletter" very
blurred.



Licence No. 14. issued to Qantas Empire Airways Ltd.
Sydney NSW.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14.





Cocos 15.



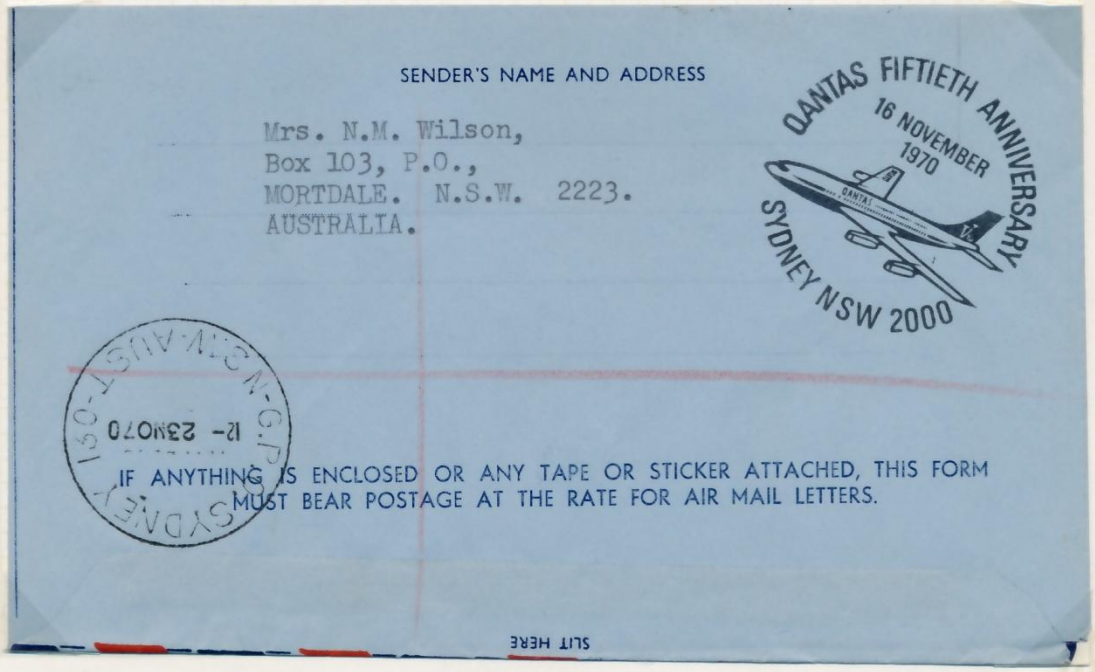
Licence No. 14, issued to Qantas Empire Airways Ltd.
Sydney NSW.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14. Circa 1960.
Granted to Qantas Empire Airways Ltd. - not current.

Qantas 50th Anniversary flight Sydney - London - Sydney by VH-EBT, "City of Bendigo" in command of Capt. N.A. Field, Capt. Cooke and Cap. Ottaway. Return and one way covers/aerogrammes were carried.





Licence No. 14. issued to Qantas Empire Airways Ltd.
Sydney NSW.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14.
Qantas Empire Airways Ltd.



Written at Airport
Motel,
Vandalia - Ohio.



Circa 1952
1954
1959



Written in flight aboard
an Electra having just
left Japan.

Licence No. 14. issued to Qantas Empire Airways Ltd.
Sydney NSW.

Commonwealth of Australia.
Aerogrammes.

Licence No. 14. Not current.
Granted to Qantas Empire Airways Ltd.

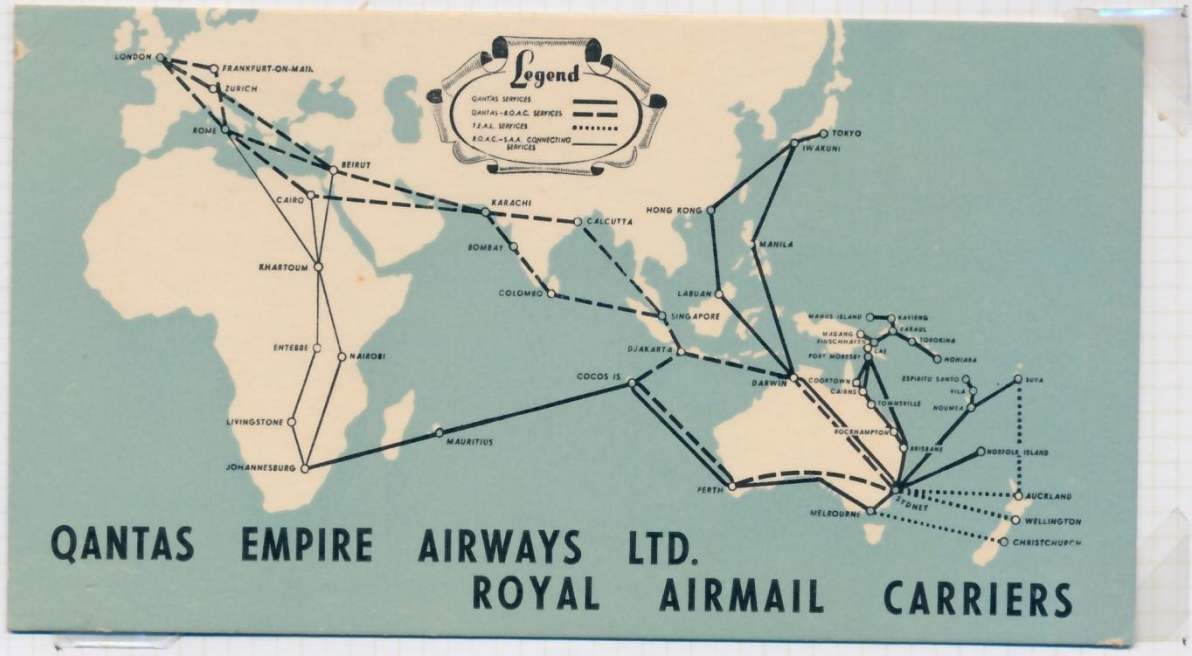


Circa 1954
1960

Licence No. 14. issued to Qantas Empire Airways Ltd.
Sydney NSW.



United Kingdom



Licence No 14, issued to Qantas Empire Airways Ltd.
Sydney N.S.W.

Telephone: 65 1311
Telegraphic: 'Celprint' Perth

BARCLAY and SHARLAND Pty. Ltd.
50 Abernethy Road, Belmont, W.A.

B&S PRINTERS

ROTARY
OFFSET
LETTERPRESS
CONTINUOUS STATIONERY

NES:jw

8th April, 1968.

Mrs. N.M. Wilson,
St. George Philatelic Society,
P.O. Box 103,
MORTDALE.
N.S.W. 2223

Dear Mrs. Wilson,

We acknowledge receipt of your letter of 26th March but regret to advise that our company has not printed aerogrammes for quite some time now. We therefore have no samples available to send.

Yours faithfully,
BARCLAY & SHARLAND PTY. LTD.

N.E. SHARLAND
Managing Director.

Datafio FOR DATA PROCESSING

Böwe GUILLOTINES AND DECOLLATORS

Licence No 16, issued to printer Barklay & Sharland Pty. Ltd. Belmont WA.

Commonwealth of Australia.
Aerogrammes.

Licence No. 17. Granted to a Mr. McKinney of Sydney - not current. Circa 1950/1.

Perhaps the most revolutionary of Australian private aerogrammes and after the same style as the A.C.F. NVlope which he developed during the war years. The NVlope trade mark showing patents in U.S.A., Great Britain, Australia, Canada, New Zealand and South Africa is underneath the front panel.
Gummed 12 mm bottom of front panel with "Seal Corners Well".



Licence No 17, issued to printer McKinney Pty. Ltd.
Sydney NSW.

PRIVATELY PRINTED AEROGRAMMES

Article written by Brian Darke (Canberra)
NW purchased collection from BD .

During December last on my usual wanderings of the Card Shops I discovered a range of privately printed Airletters or to use the printers description they were Aerogrammes. Each was marked "Approved by Australia Post as Aerogramme No. 17 Vic".

Some searching and some help from the Seasonal Product Manager of Hallmark Cards, the printers of these aerogrammes, revealed that there were twelve different types produced for Christmas / New Year 1978/79 and also that seven were produced for Christmas / New Year 1977/78. I must be slipping as I have not previously seen the 1977/78 aerogrammes.

Judging by the popularity of these attractive aerogrammes I would feel that Hallmark Cards will be printing more for 1979/80 and if the prices paid for similar items printed in the 1950's are any indication these "approved" post office items will be well worth collecting.

For the record the following different aerogrammes have been seen:

1977

No.	Face Illustration	Reverse Illustration
1. F030x9210	Small bear & holly	Bear & Xmas bauble
2. F030x9225	"Seasons Greetings"	similar to face
3. F030x9230	Small bear & ball	Bear & "Love"
4. F030x9245	Holly	Holly leaves
5. G035x9250	"Merry Christmas"	Santa Claus
6. G035x9265	Child & tree	Children & Tree
7. G035NY9305	"Happy New Year"	Christmas Bells

1978

No.	Face Illustration	Reverse Illustration
1. H040x9201	Doorway with Christmas Decorations	Christmas Bells
2. H040x9216	Inkwell, flowers etc.,	Roses & Holly
3. H040x9221	"Greetings"	Santa Claus
4. H040x9236	Child & fawn	Children & a baby in a cot.

Commonwealth of Australia
Aerogrammes

Air Letters.

1977 "Hallmark" brand. Aerogramme № 17.

G035 x 9250
G035 x 9265.

SENDER'S NAME .....
AND ADDRESS ..... POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.



SPECIALITY GREETINGS PTY. LTD.
MADE IN AUSTRALIA

Hallmark

G-035X9250

© HALLMARK CARDS INC.

BY AIR MAIL PAR AVION

AEROGRAMME



FIX CURRENT AEROGRAMME POSTAGE STAMP

SAMPLE

Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Code No's
G - 035 NY 9305 . H - 040 NY 9216

Air Letters.

1977 "Hallmark" brand. Aerogramme No 17.

G035 NY9305.



Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Air Letters.

1977. "Hallmark" brand. Aerogramme No 17.

F030x9230
F030x 9245.



Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Air. Letters.

1977. "Hallmark" brand privately printed aerogramme. Approved by Australia Post No 17.

F030x9210
F030x9225

SENDER'S NAME .....
AND ADDRESS ..... POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.



SPECIALTY GREETINGS PTY. LTD.
MADE IN AUSTRALIA
Hallmark
F-030X9210
© HALLMARK CARDS, INC.
27-1

BY AIR MAIL PAR AVION

AEROGRAMME

FIX CURRENT AEROGRAMME POSTAGE STAMP



450PY6B26

Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Code No's.
H - 40 X 9221 . H - 40 X 9256

Air Letters.

1978. 'Hallmark' brand privately printed.

SENDER'S NAME .....

AND ADDRESS ..... POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.



SPECIALTY GREETINGS PTY. LTD.
MADE IN AUSTRALIA
Hallmark
H-040X9221
© HALLMARK CARDS, INC.
27-1

BY AIR MAIL PAR AVION

AEROGRAMME

FIX CURRENT AEROGRAMME POSTAGE STAMP



Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Same Code No.
H - 40 X 9236

Air Letters.

1978. 'Hallmark' brand privately printed aerogrammes. Approved by Australia Post as aerogramme No. 17 VIC.

SENDER'S NAME .....
AND ADDRESS ..... POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.

HALLMARK CARDS, INC. 1971



SPECIALITY GREETINGS PTY. LTD. MADE IN AUSTRALIA

Hallmark

H-040X9236
27-1



H-040X9236
© HALLMARK CARDS, INC.
27-1

SPECIALITY GREETINGS PTY. LTD. MADE IN AUSTRALIA

Hallmark

STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.

AND ADDRESS .....
SENDER'S NAME .....

POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

NOTE - Top aerogramme has no TRADE MARK between upper & lower Code Numbers.

Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Code No's.
H - 40 X 9201 . H - 40 X 9216

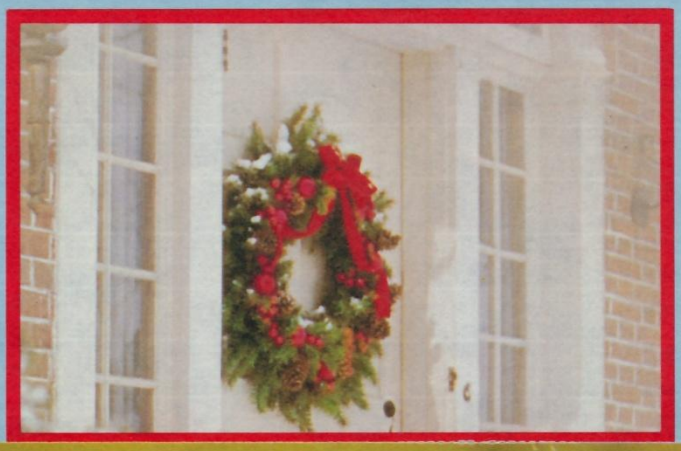
Air Letters

1978. 'Hallmark' brand privately printed.

BY AIR MAIL PAR AVION

AEROGRAMME

FIX CURRENT AEROGRAMME POSTAGE STAMP





IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.

SENDER'S NAME AND ADDRESS

POSTCODE

APPROVED BY AUSTRALIA POST AS AEROGRAMME NO. 17 VIC.

H-040X9216 27-1

Hallmark

SPECIALITY GREETINGS PTY. LTD. MADE IN AUSTRALIA

Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd. Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Code No's.
I - 45 X 9258 . I - 40 X 9243

Air Letters

1978. 'Hallmark' brand privately printed.

SENDER'S NAME .....
AND ADDRESS ..... POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.



SPECIALTY GREETINGS PTY. LTD.
MADE IN AUSTRALIA

Hallmark

I-045X9258
27-1

BY AIR MAIL PAR AVION

AEROGRAMME



FIX CURRENT AEROGRAMME POSTAGE STAMP

Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd. Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Code No's.
H - 40 X 9261 . H - 40 X 9276

Air Letters.

1978 'Hallmark' brand privately printed.

SENDER'S NAME .....
AND ADDRESS ..... POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

ANYTHING IS ENCLOSED OR ANY TAPE OR
STICKER ATTACHED, THIS FORM MUST BEAR
POSTAGE AT THE RATE FOR
AIR MAIL LETTERS.



SPECIALITY GREETINGS PTY. LTD.
Hallmark
H-040X9261
27-1

BY AIR MAIL PAR AVION

AEROGRAMME

FIX
CURRENT
AEROGRAMME
POSTAGE
STAMP



Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Code No's.
H - 40 X 9201 . H - 40 NY 9201

Air Letters.

1978. 'Hallmark' brand. privately printed.



H-040X9201
27-1
SPECIALITY GREETINGS PTY. LTD.

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.

SENDER'S NAME AND ADDRESS

POSTCODE

APPROVED BY AUSTRALIA POST AS AEROGRAMME NO. 17 VIC.

BY AIR MAIL PAR AVION

AEROGRAMME

FIX CURRENT AEROGRAMME POSTAGE STAMP



Licence No 17 VIC, issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark.

Commonwealth of Australia
Aerogrammes

Code No's
H - 040 X 9231 . H - 040 X 929

BY AIR MAIL PAR AVION

AEROGRAMME



FIX CURRENT AEROGRAMME POSTAGE STAMP

IF ANY ENCLOSURES, THIS FORM MUST BEAR STICKER ATTACHED. POSTAGE AT THE RATE FOR AIR MAIL LETTERS.



H-040X9296
© HALLMARK CARDS, INC.
27-1

Hallmark

SPECIALTY GREETINGS PTY. LTD.
MADE IN AUSTRALIA

SENDER'S NAME .....
AND ADDRESS .....
POSTCODE .....

APPROVED BY AUSTRALIA POST
AS AEROGRAMME NO. 17 VIC.

Licence No 17 VIC , issued to printer Speciality Greetings Pty. Ltd.
Trading as Hallmark .

Commonwealth of Australia
Aerogrammes

TO OPEN SLIT HERE

Approved by Australian Post
as Aerogramme No 19 Vic

Senders name .....

and address .....

TO OPEN SLIT HERE

AIR MAIL
PAR AVION

AEROGRAMME

FIX CURRENT AEROGRAMME POSTAGE STAMP



GREETINGS FROM AUSTRALIA





Licence No 19 Vic , issued to printer Valentine Sands Pty. Ltd.
Melbourne , Vic .

COMMONWEALTH of AUSTRALIA
AEROGRAMMES

Licence No . 19 Vic .

BY AIR MAIL PAR AVION



AEROGRAMME

FIX CURRENT AEROGRAMME POSTAGE STAMP

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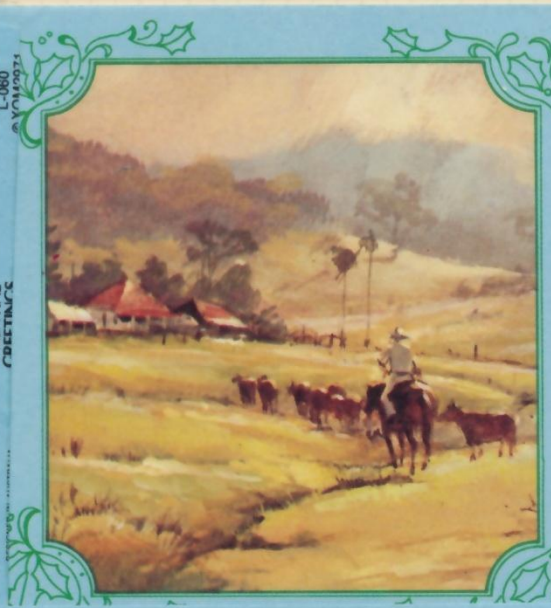
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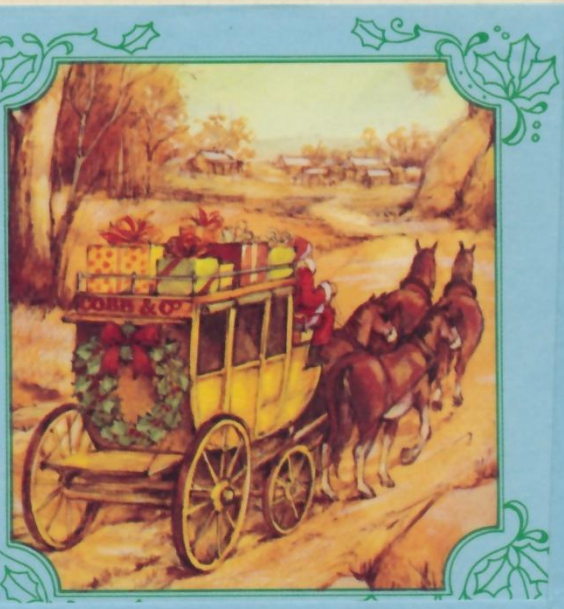
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If anything is enclosed or any tape or sticker attached, this form must bear postage at the rate for Air Mail letters.

Sender's name .....

and address .....

Postcode .....

Approved by Australian Post as Aerogramme No. 19 Vic.

Licence No 19 Vic , issued to printer Valentine Greetings Pty. Ltd. Melbourne , Vic .

Commonwealth of Australia
Aerogrammes (Private)

159

The Manager,
Sands & McDougall Ltd.,
357 Spencer St.,
MELBOURNE. VIC. 3000.

Dear Sir,

21

The writer is currently undertaking research into the evolution of aerogrammes used in this country and I understand that your licence No. 21 is one of the few licence numbers still current. I would be grateful if you could let me have a copy of any past or current (new format) aerogrammes showing your licence number which you have printed and for which I enclose a stamped addressed envelope.

Thanking you in advance,

Yours faithfully,

(Mrs.) Nita M. Wilson.
President.

Licnce No 21 , issued to printer Sands & McDougall Pty . Ltd .
Melbourne Vic .

21

SANDS & McDOUGALL
PROPRIETARY LIMITED

Address all mail to G.P.O. Box 4587, Melbourne
NCB/MG

TELEPHONE: 300291 (18 LINES)
Registered Office:
357 SPENCER ST., MELBOURNE
27th. February, 1970

Mrs. Nita M. Wilson,
President,
St. George Philatetic Society,
Box 103 P.O.,
MORTDALE.N.S.W.2223

Dear Mrs. Wilson,

Replying to your letter of the 7th.inst., we are pleased to attach:-

(A) Copy of first form produced with word "Aerogramme" replacing "Airletter" - approved 15/9/53.

(B) Copy of current (new format) - approved 20/1/69.

Permit No.21 was issued to us on 17th. August 1951 - unfortunately the only specimen of that "Airletter" is the approved copy in our files.

Apart from orders received commercially for overprinting on our stock form, our main use has been for production of forms for Banks with the inside printing to their special requirements for use in the banking systems, any specimen of these forms which we may hold could not be released without special permission of the bank concerned.

Yours faithfully,
SANDS & McDOUGALL PTY.LTD.,

N.C. BALDOCK
Sales Manager
Banks & Publicity Division

Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melborne Vic.

LETTERS TO BE ADDRESSED TO
"THE MANAGER"

POSTAL ADDRESS
G.P.O. BOX 528E,
MELBOURNE, VICT., 3001,
AUSTRALIA.

CABLE ADDRESS
"WARSPITE", MELBOURNE.
TELEPHONE: 62 5671
62 6071

Bank of New Zealand
INCORPORATED IN NEW ZEALAND WITH LIMITED LIABILITY
345-347 Collins Street,
Melbourne, Vic., 3000

3rd April, 1968

Mrs. N. M. Wilson,
Post Office Box 103,
MORTDALE. N.S.W. 2223.

Dear Mrs. Wilson,

As requested in your letter of 26th March we enclose three of the Bank's aerogramme forms.

For obvious reasons the forms have been marked "Specimen Only".

Yours faithfully,

W. A. Horsburgh
For the Manager

Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melborne Vic.

Commonwealth of Australia
Aerogrammes



Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melbourne, Vic.

Commonwealth of Australia.
Aerogrammes.
(Private).

Licence No. 21.

Granted to a firm of Melbourne printers - still current.

Moomba Festival, 1960.



Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melborne Vic.

Commonwealth of Australia.
Aerogrammes.
(Private).

Licence No. 21.
Granted to a firm of Melbourne printers - still current.

Moomba Festival, 1967.

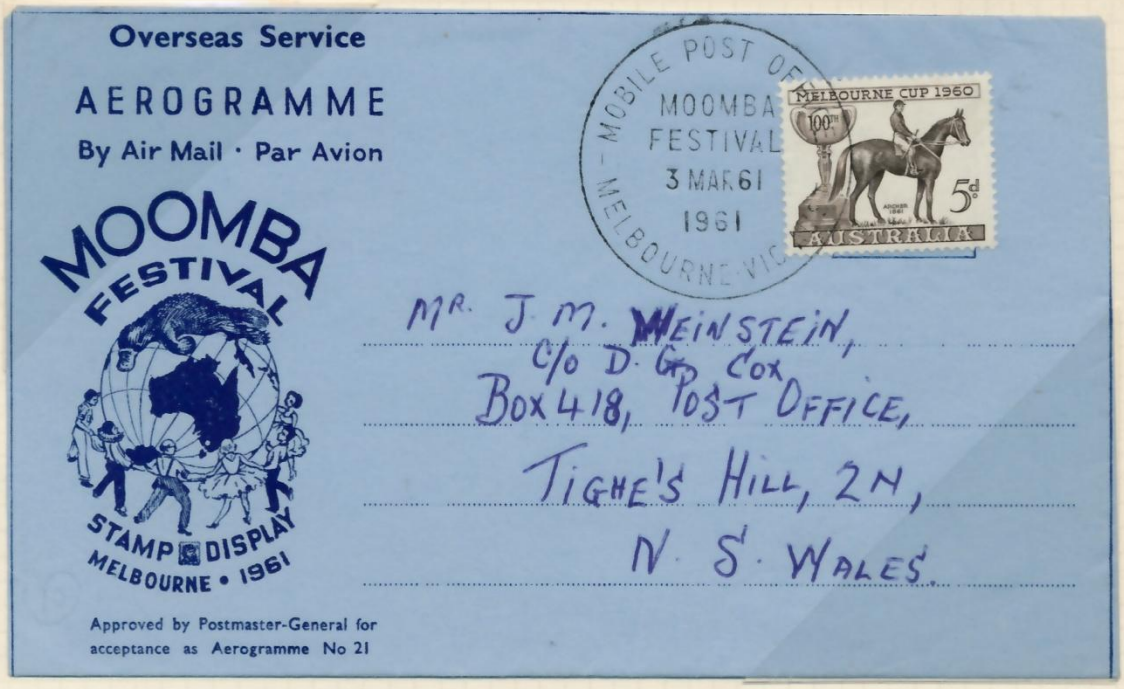


Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melborne Vic.

Commonwealth of Australia.
Aerogrammes.
(Private).

Licence No. 21.
Granted to a firm of Melbourne printers - still current.

Moomba Festival, 1961.



Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melborne Vic.

Commonwealth of Australia.
Aerogrammes.
(Private).

Licence No. 21.
Granted to a firm of Melbourne printers - still current.

Moomba Festival, 1967.

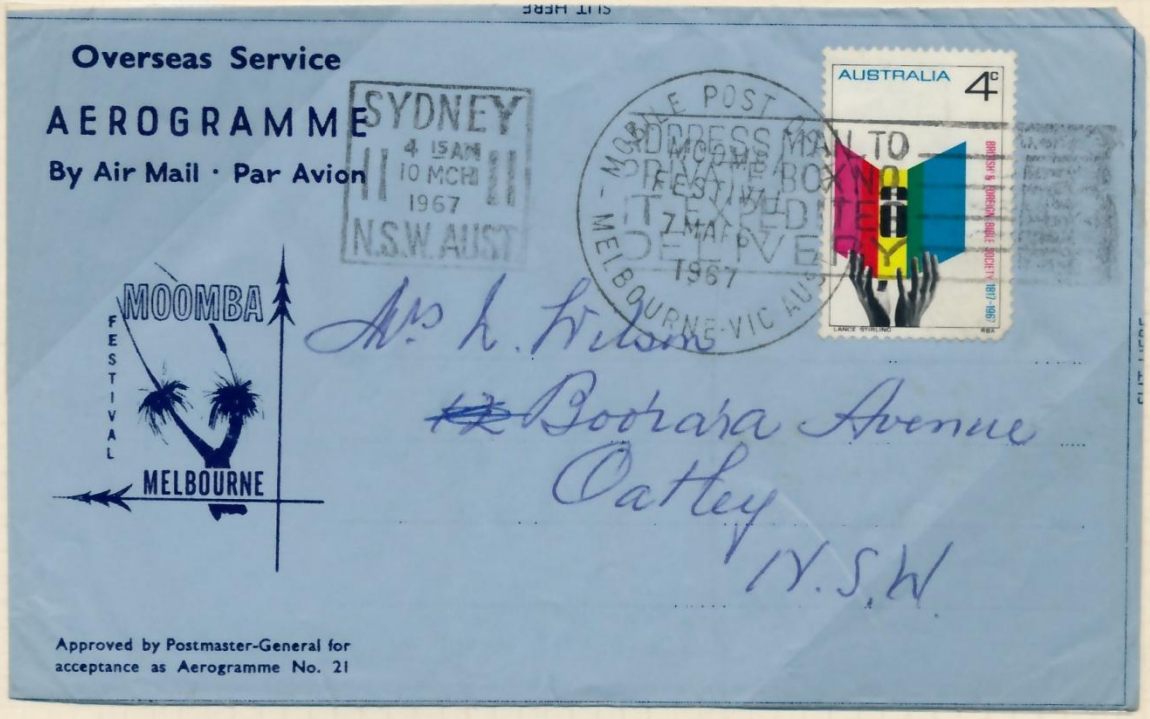


Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melborne Vic.

Commonwealth of Australia.
Aerogrammes.
(Private).

Licence No. 21.
Granted to a firm of Melbourne printers - still current.

Moomba Festival, 1967.





Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melborne Vic.

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Circa 1967.

AEROGRAMME

BY AIR MAIL · PAR AVION

Attach one 10c postage stamp

OVERSEAS SERVICE

Approved by Postmaster-General for acceptance as Aerogramme No. 21

COUNTRY OF DESTINATION

FOLD HERE

SECOND FOLD HERE

FOLD HERE

IF NOT CLAIMED WITHIN SEVEN DAYS RETURN TO THE NATIONAL BANK OF AUSTRALASIA LIMITED, International Division, 271-285 Collins St., Melbourne, Victoria, Australia, 3000

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.

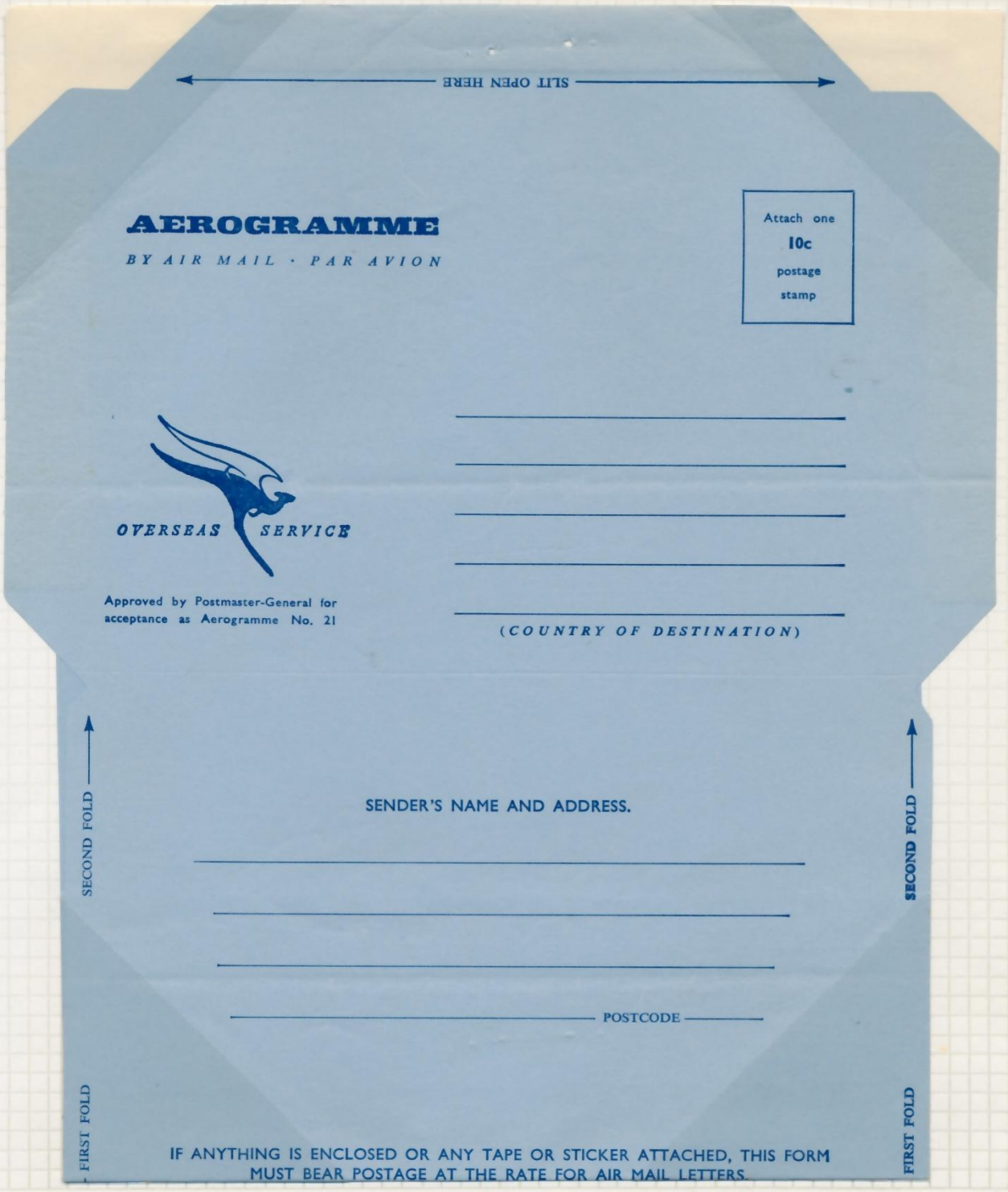
Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melborne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Circa 1968.
Long format.



Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melborne Vic.

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Circa 1967.

AEROGRAMME

BY AIR MAIL · PAR AVION

Attach one
10c
postage
stamp

OVERSEAS SERVICE

Approved by Postmaster-General for acceptance as Aerogramme No. 21

COUNTRY OF DESTINATION

FOLD HERE

FOLD HERE

SECOND FOLD HERE

IF NOT CLAIMED WITHIN SEVEN DAYS RETURN TO THE NATIONAL BANK OF AUSTRALASIA LIMITED, International Division, 271-285 Collins St., Melbourne, Victoria, Australia, 3000

IF ANYTHING IS ENCLOSED OR ANY TAPE OR STICKER ATTACHED, THIS FORM MUST BEAR POSTAGE AT THE RATE FOR AIR MAIL LETTERS.

Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melborne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21. Approved 15/9/1953.
Granted to a firm of Melbourne printers.

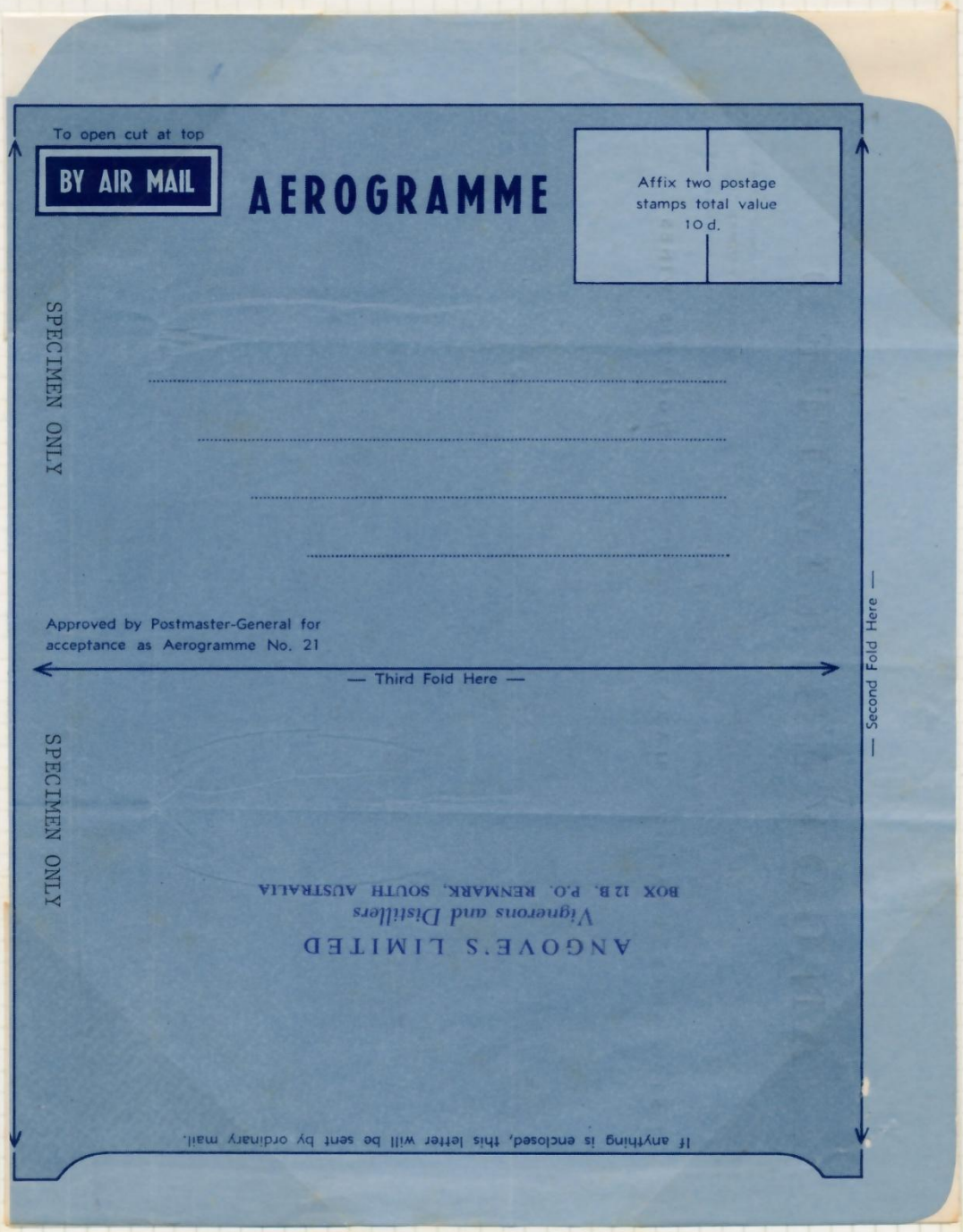


Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melborne Vic.

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Circa 1953.



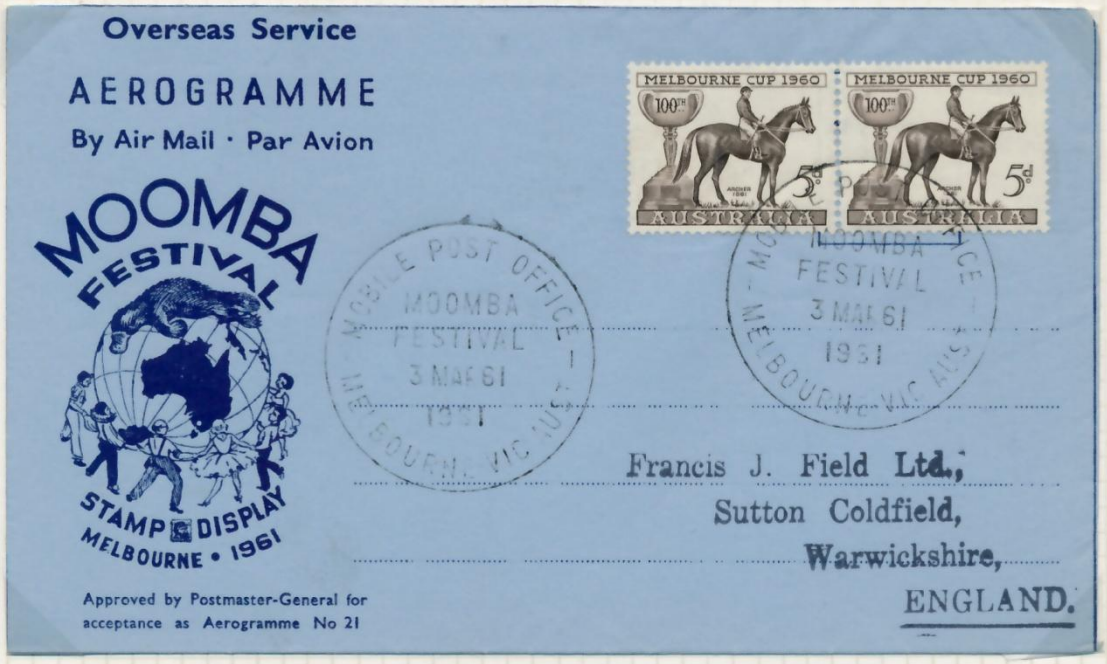
Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melborne Vic.

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Moomba Festival, 1961.





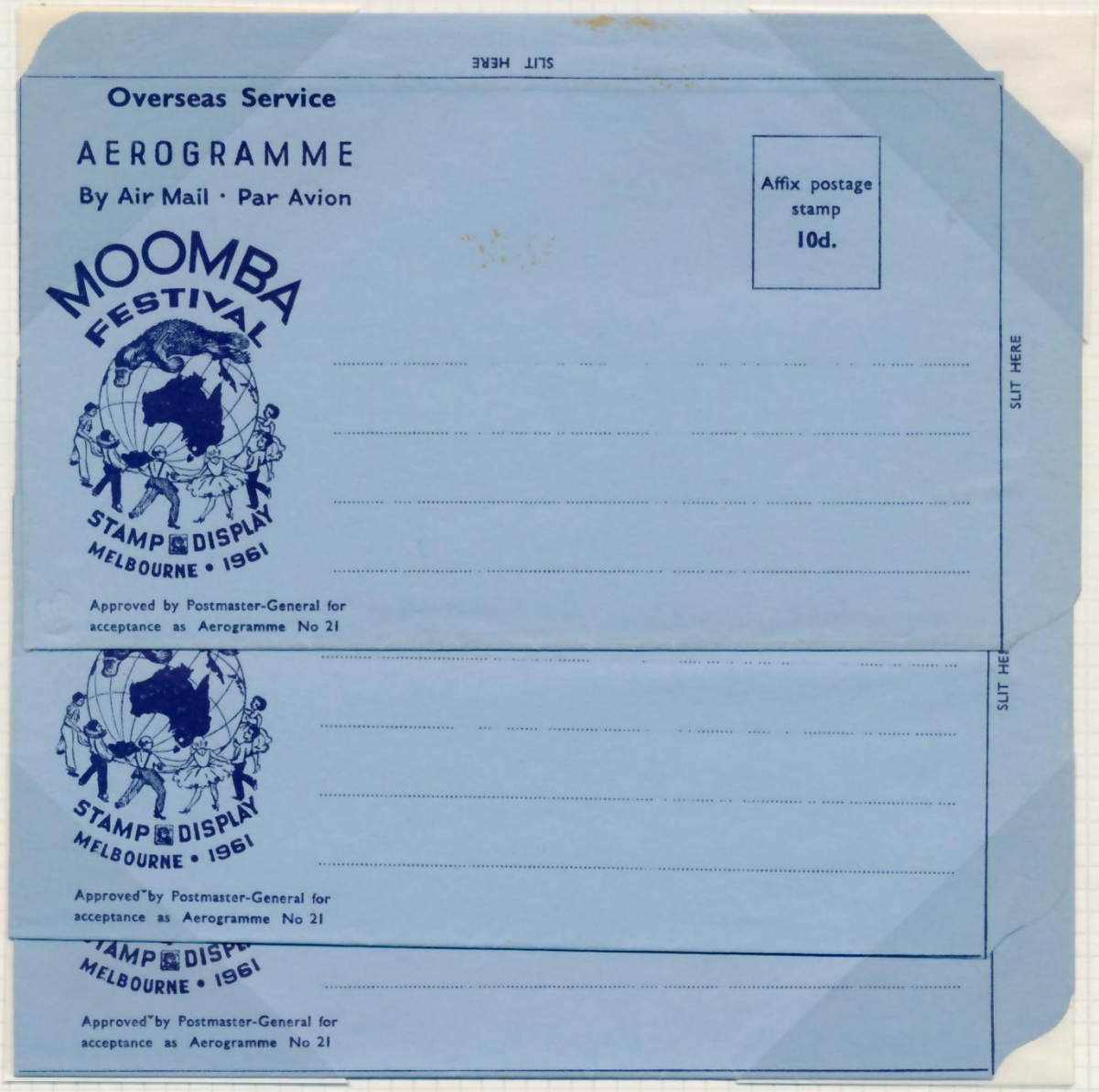
Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melbourne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21. Moomba 1961.
Granted to a firm of Melbourne printers.

Flaw between "d" of "Approved" and "b" of "by".



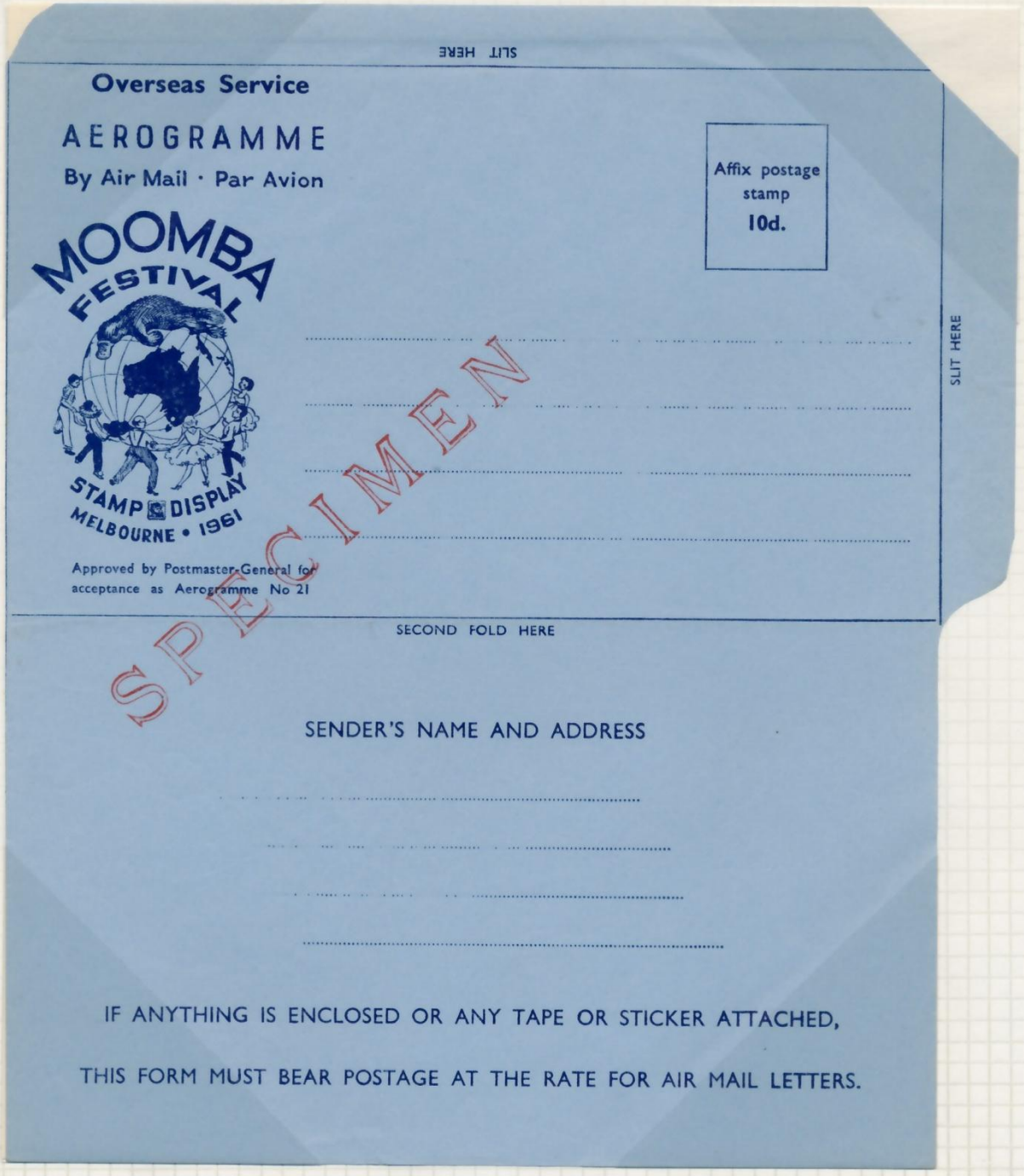
Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melbourne Vic.

LAWSON SERIES
LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Moomba Festival, 1961.
"SPECIMEN".



Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melbourne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Australia.

Licence No. 21.
Granted to a firm of Melbourne printers.

Moomba Festival, 1960.





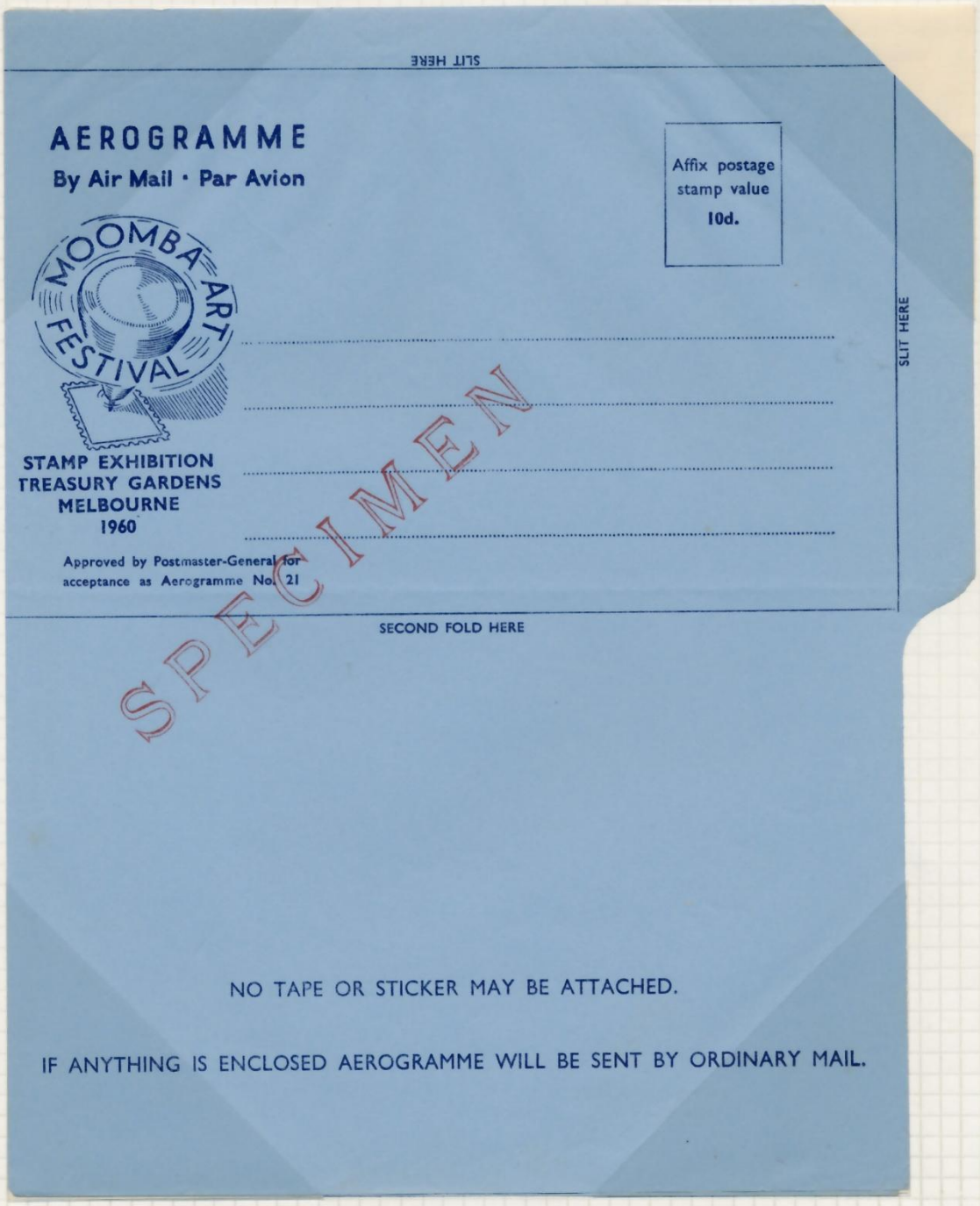
Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melbourne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Moomba Festival, 1960.
"SPECIMEN".



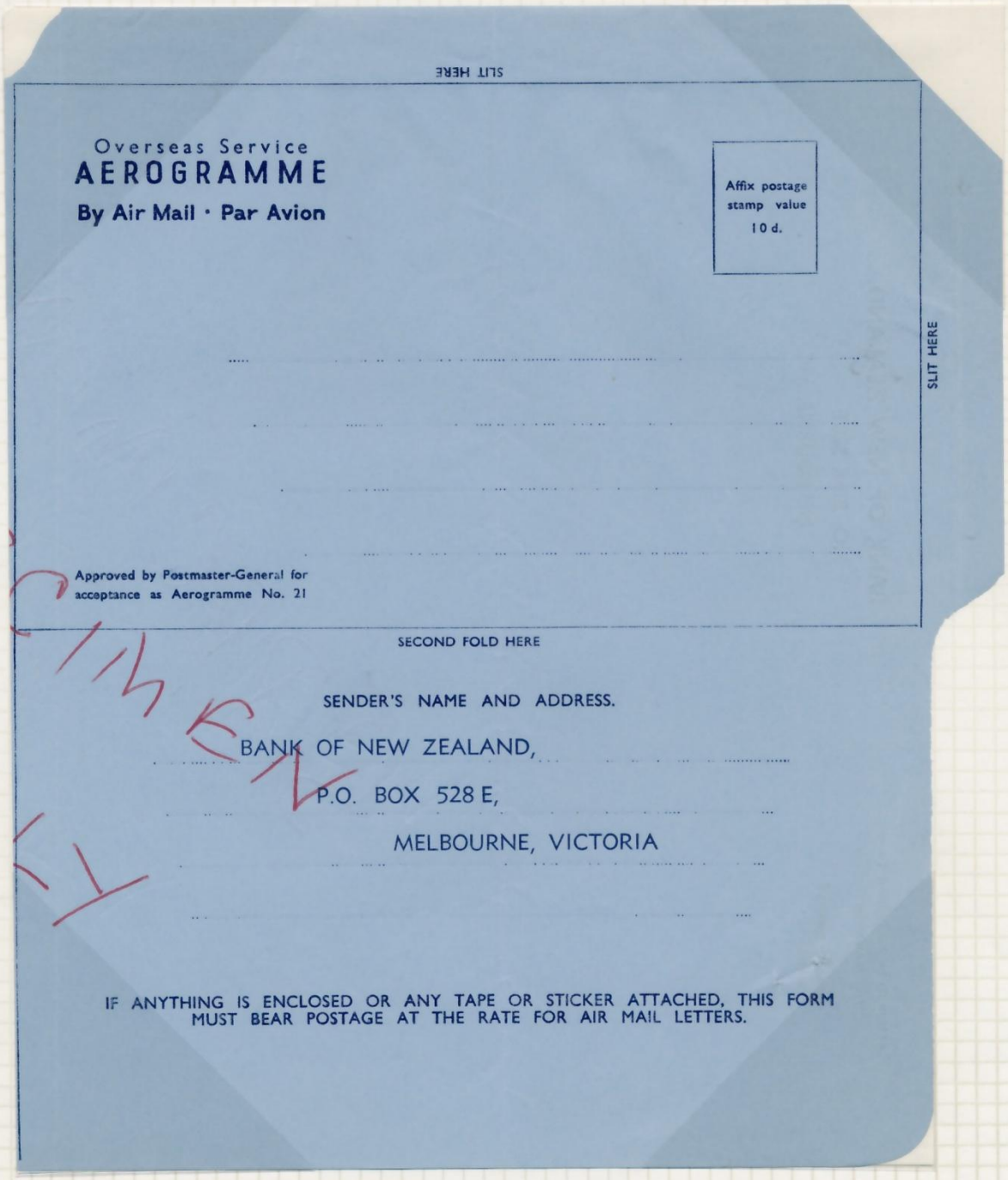
Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melborne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Circa 1960.



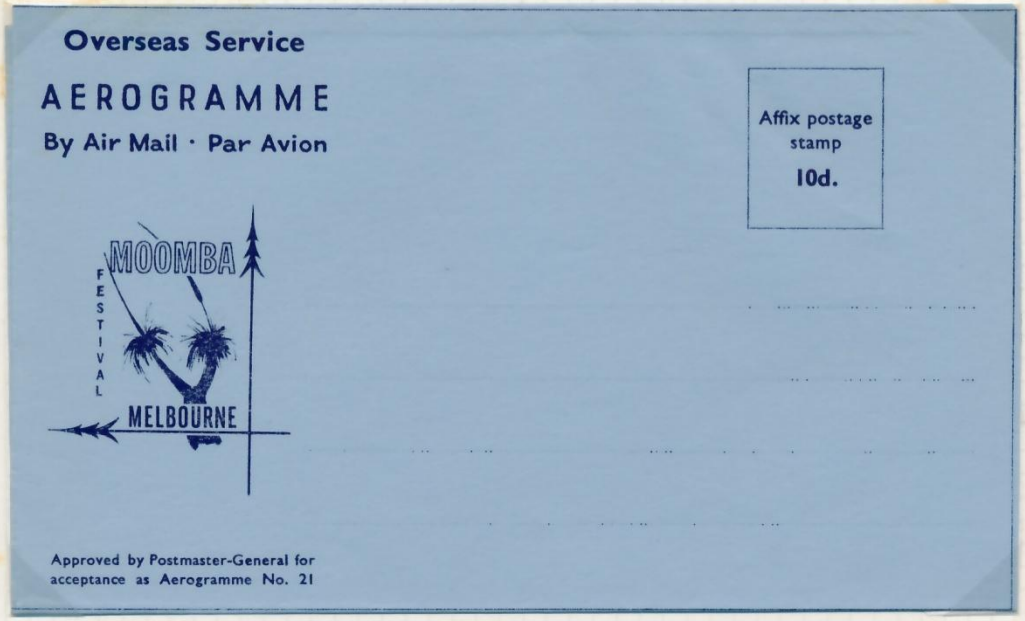
Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melborne Vic.

LAWSON & SHAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Moomba Festival, 1963.





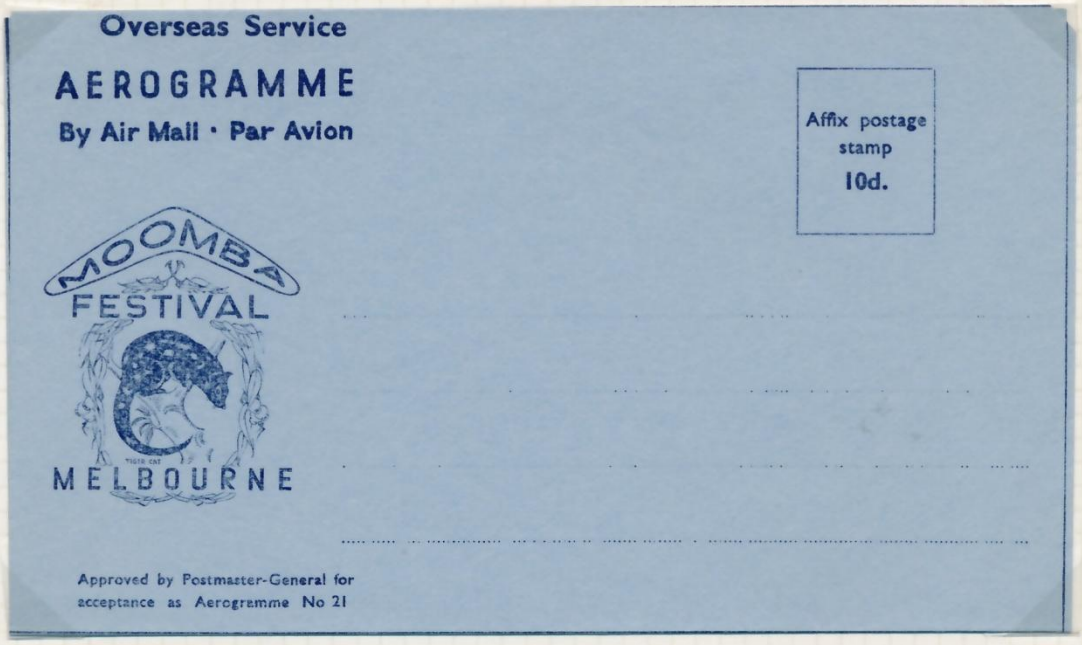
Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melbourne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Moomba Festival, 1962.





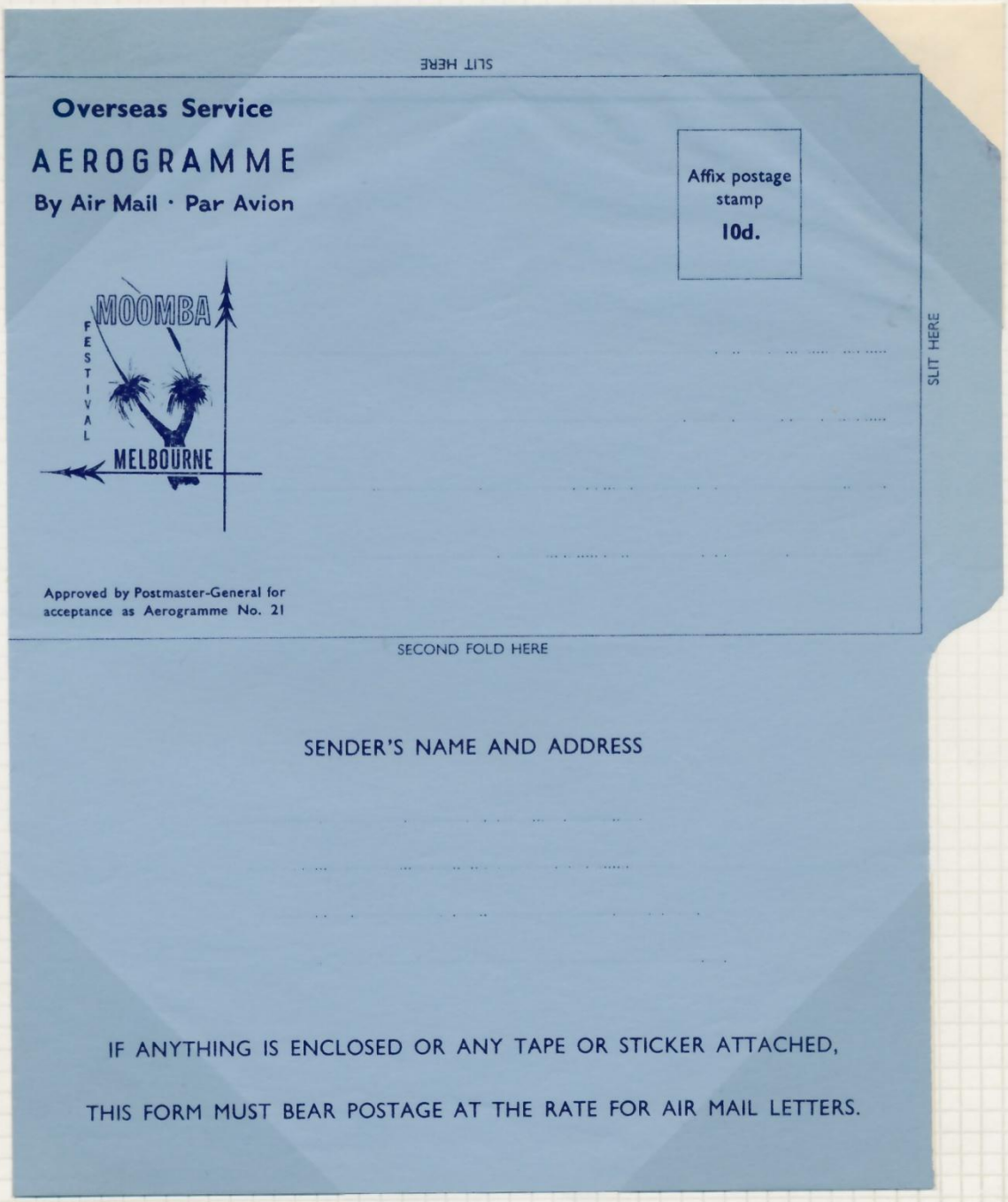
Licence No 21, issued to printer Sands & McDougall Pty. Ltd.
Melbourne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000

Commonwealth of Australia.
Aerogrammes.

Licence No. 21.
Granted to a firm of Melbourne printers.

Moomba Festival, 1963.



Licence No 21, issued to printer Sands & McDougall Pty. Ltd. Melbourne Vic.

LAWSON & BRAY PTY. LTD., 231 MACQUARIE ST., SYDNEY 2000